

HFM E-newsletters

HFM INSIDER

Circulation: 38,000 | Average Open Rate: 19%

This weekly e-newsletter covers health care facility operations hot topics, including codes and standards information, ASHE updates, and other relevant news.

AD UNIT	1x	6x	12x	24x
Top Leaderboard	\$1,700	\$1,615	\$1,500	\$1,360
Medium Rectangle	\$1,300	\$1,225	\$1,150	\$1,050
Sponsored Content	\$1,700	\$1,615	\$1,500	\$1,360
Ad Takeover	\$6,500			

All rates are net. See page 18 for ad specifications.

HFM PDC NEWS

Circulation: 33,000 | Average Open Rate: 20%

This biweekly e-newsletter provides original reporting and contributed expert guidance from the profession's top thought leaders in health care planning, design, and construction.

AD UNIT	1x	6x	12x	24x
Top Leaderboard	\$1,480	\$1,410	\$1,320	\$1,180
Medium Rectangle	\$1,155	\$1,100	\$1,015	\$925
Sponsored Content	\$1,480	\$1,410	\$1,320	\$1,180
Ad Takeover	\$4,950			

All rates are net. See page 18 for ad specifications.

Source: Marketo, January 1 - September 23, 2023

728x90

ASHE HEALTH FACILITIES MANAGEMENT INSIDER

November 9, 2021

Take the annual Hospital Construction Survey for a chance to win

RESEARCH

The annual ASHE/HFM Hospital Construction Survey gathers data on planned health care projects across the U.S., while also putting a focused lens on emerging trends. This year's survey, sponsored by Gordian and Granger, will dive deeper into the impact of deferred maintenance on hospital construction projects, and how maintenance departments play a role in the design and construction of projects both large and small. Complete the survey and fill out the submission form at the end to be entered for a chance to win one of five \$100 Amazon e-gift cards.

HFM

Complete survey »

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SPONSORED EDITORIAL

An electrical safety roadmap care environments

A unified and comprehensive approach safety is essential to health care facilities by design methodology, you can see operations, protect people and proactively oversight that could result in regulatory penalties.

Exton

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ASHE HEALTH FACILITIES MANAGEMENT PDCNews

2023 PDC SUMMIT

March 12-15 Phoenix

December 9, 2021

Former head of innovation at Disney to open 2022 PDC Summit

Join ASHE March 20-23 in New Orleans for the 2022 International Summit & Exhibition on Health Facility Planning, Design & Construction. Duncan Wardle, the event's keynote speaker, will impart lessons learned from his 25 years as the head of innovation and creativity at Disney.

ASHE

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Scheduling for project success

From simple tasks to complex projects, here are best practices for monitoring activities and identifying when interventions are needed.

Read more »

SPONSORED EDITORIAL

Legrand to Debut Touchless Lighting Control Solution in Early 2022

Set to be must-see at PDC Summit 2022, Legrand's radiant® Wave Switch, launching early in the new year, lets users turn lights on, or off, with just the wave of a hand, providing a germ-and-worry free, touchless solution that's perfect for healthcare facilities and more. Creating cleaner spaces starts with cleaner control.

Legrand

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