

LEAD GENERATION

Specialty Content

ASHE National Health Care Facilities Engineering Week Sponsorship - October 20-26, 2024 \$10,000 (exclusive)

Every year, ASHE celebrates the important role that facility team members have in ensuring a safe and efficient environment for all patients, residents, visitors and staff within hospitals.

As a sponsor of the Engineering Week webinars, your benefits will include:

- A special edition Lunch & Learn webinar to celebrate Engineering Week ([see page 20](#))
- Banner ad on the Engineering Week [website](#) homepage during the month of October
- Banner ad on the [hfm magazine.com](#) during Engineering Week
- Logo recognition in two (2) issues of *HFM Insider* and five (5) ASHE social media posts
- Access to custom webinar registrant list, including email addresses
- Access to ASHE's hosting and webinar registration platforms
- Practice rehearsal prior to live webinar
- Exclusive email blast to **12,000+ ASHE Members**
- Logo recognition on webinar registration page



**FACILITIES AND
ENGINEERING**
COLLABORATION IS KEY



Sustainability Week and Earth Day Sponsorship - April 22-26, 2024 \$10,000 (exclusive)



Earth Day 2024 is a global celebration of environmental stewardship and sustainability, uniting individuals and communities worldwide in a collective effort to protect our planet. Highlight your support of this sustainability initiative by becoming the exclusive sponsor.

As a sponsor of Sustainability Week, your benefits will include:

- A special edition Lunch & Learn webinar highlighting Sustainability week ([see page 20](#))
- *Sustainability Roadmap Newsletter* — Issue Date: TBD
- *ASHE Education Newsletters* — Issue Date: April 1, 2024
- Attendee list for one-time use.



LET'S GET STARTED!

Contact Sue Griffin at 312-673-5586 or sgriffin@smithbucklin.com to secure your sponsorship.