



CORPORATE SUPPORT

ASHE Sustainability

Working together for a sustainable future

Health care facilities are dedicated to working together to become more sustainable by adopting environmental, social, and fiduciary practices that support healthy, equitable, and resilient environments and communities. In support of its mission of advancing the health of individuals and communities, ASHE provides strategic thought leadership, resources, and programs to support health care organizations pursuing sustainability - [Learn more](#).

Partner with ASHE and health care facilities to share your solutions in supporting sustainability goals.

Sponsor Levels & Benefits	Decarbonize	Electrify	Optimize
Permission to use ASHE's Sustainability Solution Provider logo in advertising and promotional materials	✓	✓	✓
Logo on ASHE's Sustainability Roadmap* and Sustainability Roadmap e-newsletter	✓	✓	✓
Provide one (1) Sustainability Tip to be published at ASHE's Sustainability Tips (includes author bio and head shot)	✓	✓	✓
Sustainability Tip published in the ASHE's Sustainability Roadmap e-newsletter .	✓	✓	
Sustainability Tip published in the HFM Insider e-newsletter	✓	✓	
Sponsored article or digital advertisement in ASHE's Sustainability Roadmap e-newsletter .	2	1	
Advertisement in Health Facilities Management (HFM) Magazine	Full Page	1/2 Page	
Provide a Case Study for the ASHE community at Success Stories . Showcase your real-world example of sustainability success story or share best practice(s) to assist health care industry professionals embarking on sustainability planning and goal setting.	✓		
Digital advertising retargeting campaign** on ASHE's Sustainability Roadmap .	50,000 Impressions		

By joining the ASHE sustainability initiative, participating companies:

- Recognize that reducing the carbon footprint in healthcare will be based on the efforts of many organizations.
- Are committed to sustainable products and/or providing services that help hospitals reduce their carbon footprint.
- Offer sustainable production processes and fair pricing for sustainable products and services.
- Will promote the ASHE Sustainability Initiative at the PDC Summit and Health Care Facilities Innovation Conference through your media of choice (social media, website, print etc.) by using the official hashtag and "Working together for a sustainable future" tagline

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Case Study | \$3,750

Your case study will be:

- Archived on [Success Stories](#) for one (1) month
- Included in one (1) issue of the [Sustainability Roadmap](#)
- Promoted in one (1) ASHE tweet

E-newsletter | Starting at \$1,150

Become an advertiser of this quarterly e-newsletter that is delivered to more than **11,000+ subscribers**. [See page 17](#).

PDC Summit and Health Care Facilities Innovation Conference Benefits

One (1) 20-minute theater presentation at an ASHE sponsored event	✓		
Highlighted listing in ASHE sponsored event mobile apps	✓		
Logo recognition in ASHE sponsored event and General Session walk in slides	✓		
Sponsor Fee:	\$25,000	\$12,500	\$5,000

* Sustainability Roadmap: 3,252 total visitors (March 1 - September 30, 2023)

** [Learn more about retargeting](#)