

ONS Event Signage Policy 2026

ONS will list your symposium and/or presentation theater on general signage in the event space but does not provide signage for any specific events. If you would like to purchase additional signage to promote your symposium or presentation theater, contact ONS@smithbucklin.com for a listing of opportunities.

ONS does not need to preview your signage or give approval. The ONS disclaimer should appear on all signage. Fine print is acceptable.

If you are not going to be on-site, please communicate this information to your on-site staff team.

Presentation Theaters

You may place a maximum of 2 branded signs directly outside of the Presentation Theater.

Symposia

Signage provided by your company can be placed inside your meeting room. Each room is assigned a designated area in the foyer space to separate your event's F&B, registration, etc. All signage, including promotional and directional signage, must be placed within these designated areas. Please see below for a diagram. ONS will provide basic directional signage to meeting rooms. Each room will also have a 22"x28" sign on an easel with your session name. This cannot be removed.

ONS will provide general promotional signage, listing all approved symposia on digital signage displayed within the Convention Center and Hotels. Information for this signage will be taken from the completed Online Event Write-Up. If you'd like your session included on this signage, please complete the Event Write-Up by February 27, 2026.

ONS and the hotels **do not permit sponsors to place signage in hotel lobbies** or anywhere else within the hotel or convention center. **Signage placed outside of designated foyer space will be removed.** You are free to use lollipop signs (see picture) held by an employee in your assigned hotel to assist with directions. The sign must be held by the employee at all times and are to be directional only. You can station your staff beginning no earlier than 30 minutes prior to your session start time.

Thank you in advance for your compliance with these policies.



Symposia Meeting Room Foyer Space

Signage is permitted only within the designated areas below. Foyer space will be outlined on site using rope and stanchion.

GRAND HYATT

Sessions assigned Texas Ballroom Salons ABC can place signage in the blue area. Sessions assigned Texas Ballroom Salons DEF + Corridor can place signage in the purple area. **The area beneath these designated areas (past the escalators) must be left open for a walkway and signage is not allowed here.**



MARRIOTT RIVERCENTER

Sessions assigned Grand Ballroom Salons A-F can place signage in the purple area. Sessions assigned Grand Ballroom Salons GHI can place signage in the blue area. **The area beneath these designated areas (past the stairs) must be left open for a walkway and signage is not allowed here.**

