



**WHAT YOUR ACN SPONSOR INITIATION FEE COVERS:**

**DIAMOND SPONSOR**  
**\$150,000**

**PLATINUM SPONSOR**  
**\$80,000**

**GOLD SPONSOR**  
**\$50,000**

**SILVER SPONSOR**  
**\$30,000**

**BOOTH ONLY**  
**\$10,995**

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BOOTH ONLY
Priority Booth Selection	First	Second	Third	Fourth	
Preferential Space Selection for Sister Companies	✓	✓	✓		
Editorial in Pre-Conference Update Emails	150 words + Logo in 3+ emails	150 words + Logo	Logo		
Logo with link on member communications	✓	✓	✓		
Pre and Post Show Attendee Lists* <i>(no emails or phone numbers included)</i>	(2) Pre-Show Lists and (1) Post-Show List	✓	✓		
Logo Recognition in Conference Update Emails	✓	✓	✓		
Logo with link on Applied Net site	✓	✓	✓	✓	
Digital Applied Net Sponsor Badge	✓	✓	✓	✓	
Inclusion in ACN Vendor Directory	✓	✓	✓	✓	✓
Additional Full conference passes for Applied Net 2026**	Sixteen	Twelve	Eight	Six	Two
ACN Membership	✓	✓	✓	✓	✓
General Session Recognition	✓				
Top Tier, Large Placement on All Sponsor Signage	✓				
(2) Standalone Meter Boards at ANET26	✓				
Logo and Thank You in Conference Pocket Guide	✓	✓	✓	✓	
Logo Recognition on Event Signage	✓	✓	✓	✓	
Logo Recognition in Conference Mobile App	✓	✓	✓	✓	
Email Blast to ACN Membership	Four	Two			
Priority Sponsorship Selection <i>(if committed by January 1, 2026)</i>	✓	✓			
Priority Advertising Selection <i>(if committed by January 1, 2026)</i>	✓	✓			
VIP Seating at Applied Net Keynote	Ten	Six	Four		
Value of Branding Items Included in Sponsor Level	\$35,000	\$18,800	\$11,000	\$6,395	

\*Mailing addresses for opt-in attendees only. Emails and phone numbers are not provided.

Conference email updates with sponsor logos will begin around mid-Summer 2026.

\*\*Pass count for sponsor levels are inclusive of initial two (2) registrations that come with exhibit booth space.