

ACN General Associate Membership



About ACN

Who are we?

- 20,000+ members around the world
- 1,700+ members participate in ACN webinars annually
- 7 active Member Alliance's, ACN's new persona-based networking and education benefit
- 100+ new forum discussions posted every month

Why do our member agencies and brokerages join?

- Better education to increase productivity, engagement, and develop strategies to meet challenges head-on
- Quickly solve problems through connections made in ACN forums, directory, events like Applied Net, and Alliance meetings
- Keep up with industry trends through the ACN online publication CONNECTIONS and e-newsletter featuring key insights
- Generate ideas for growth through ACN's Member Alliance Program and at Applied Net – the largest gathering of independent agencies and brokerages in the world.

What are my benefits?

- Your entire firm receives access to Applied Client Network
- Build a network by connecting in member forums, attending chapter meetings, finding new connections through our member directory, and opportunities to exhibit at Applied Net as an approved provider
- Influence product solutions by collaborating with ACN members on our forums and sponsoring Applied Net.*
- Create buzz by utilizing our CONNECTIONS publication, e-newsletter, podcast, and webinars to get your solutions on their shortlist. See prospectus for more information on marketing opportunities.

Make the most of your membership by completing the ACN New Member Checklist. Participate in the following activities to make sure your company makes the most of your membership!

- Update your firm's profile and your personal profile for members to view
- Add other employees to your company roster
- Attend a complimentary peer-to-peer webinar
- Sign up to exhibit/sponsor for Applied Net
- Read a *CONNECTIONS* article
- Register for a live educational webinar
- Sign up for a local chapter meeting
- Post a thread in the online discussion forums
- Download an on-demand webinar

Contact the ACN Strategic Alliance and Sponsorship Team for more information or questions.

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**ACN Member Directory and Forums strictly prohibit solicitation. If you are cited for direct solicitation, ACN reserves the right to restrict or terminate your membership for the current year without refund. Reapplication for the following membership year is available but not guaranteed acceptance after two citations. Providing solutions as an answer to a member request is not cited as solicitation. Sales and brand awareness opportunities are available through our prospectus.*