

WHAT YOUR ACN SPONSOR INITIATION FEE COVERS:	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BOOTH ONLY
	\$80,000	\$50,000	\$30,000	\$10,995
Priority Booth Selection	First	Second	Third	
Preferential Space Selection for Sister Companies	✓	✓		
Editorial in Pre-Conference Update Emails	150 words + Logo	Logo		
Logo with link on member communications	✓	✓		
Pre and Post Show Attendee Lists* (no emails or phone numbers included)	✓	✓		
Logo Recognition in Conference Update Emails	✓	✓		
Logo with link on Applied Net site	✓	✓	✓	
Digital Applied Net Sponsor Badge	✓	✓	✓	
Inclusion in ACN Vendor Directory	✓	✓	✓	✓
Additional Full conference passes for Applied Net 2025**	Twelve	Eight	Six	Two
ACN Membership	✓	✓	✓	✓
General Session Recognition	✓	✓	✓	
Logo and Thank You in Conference Pocket Guide	✓	✓	✓	
Logo Recognition on Event Signage	✓	✓	✓	
Logo Recognition in Conference Mobile App	✓	✓	✓	
Email Blast to ACN Membership	Two			
Priority Sponsorship Selection (if committed by December 1, 2024)	✓			
Priority Advertising Selection (if committed by December 1, 2024)	✓			
VIP Seating at Applied Net Keynote	Six	Four		
Value of Branding Items Included in Sponsor Level	\$18,800	\$11,000	\$6,395	

*Mailing addresses for opt-in attendees only. Emails and phone numbers are not provided.

Conference email updates with sponsor logos will begin around mid-Summer 2025.

Diamond Sponsorship Available upon invitation only. Starting at \$150,000.

**Pass count for sponsor levels are inclusive of initial two (2) registrations that come with exhibit booth space.