



## Webinar Benefits and Requirements

### **Collaborator Webinar \$8,000 (4 Available)**

Collaborate with ACN on a custom webinar featuring your company's content. Benefits include:

- Name recognition on all promotions, mentions and web presence of the sponsored webinar
  - Inclusion in 2-3 education newsletters (depending on when content is received as emails are sent on a weekly or biweekly basis)
  - One (1) social media posts on Facebook, LinkedIn and Twitter
- Speaking opportunity during the webinar
- List of opt-in attendees after the live webinar has concluded (no phone or email)
- Visibility will run for the duration of the session's presence in Applied Client Network's archived webinar library

### **Collaborator Webinar Sponsorship Requirements:**

- Sponsor agrees to provide Applied Client Network with the session title and presenter information upon submission of contract and 45 days in advance of the webinar.
- Sponsor agrees to provide presenter, bio and photo at least four weeks in advance of the webinar to ensure adequate promotion.
- Sponsor agrees to provide Applied Client Network with the presentation that will be used in the webinar a minimum of two weeks prior to the scheduled webinar date for approval.

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### **On-Demand Webinar \$4,500**

Sponsor any number of webinars already hosted in the ACN Learning Center. Benefits include:

- Opportunity to provide a 2-minute pre-recorded introduction
- Logo recognition on slides viewed during the webinar
- List of opt-in attendees after the live webinar has concluded (no phone or email)
- This is available only for peer-to-peer webinars, not course-specific and are available complimentary to all Advantage and Basic members

*All webinar content must be approved by Applied Client Network's education department.*