

→ ADVERTISE WITH AHE

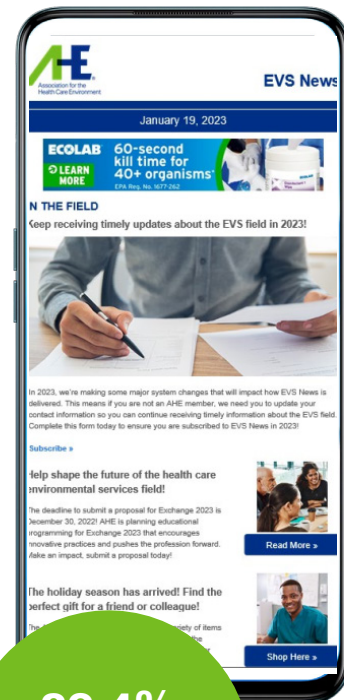
# AHE EVS News

**Distribution size:** 16,300 opt-in subscribers

AHE's biweekly e-newsletter offers a collection of news articles, reports, and expert guidance from the profession's top thought leaders in environmental services, infection prevention, and other decision makers with a stake in maintaining the environment of care.

## Net Rates

Ad Unit	1x	6x	12x	24x
Leaderboard <i>728x90 (resized to 580x72)</i>	\$1,345	\$1,280	\$1,200	\$1,075
Medium Rectangle <i>300x250 (resized to 280x233)</i>	\$1,050	\$1,000	\$925	\$840
Sponsored Content <i>126x66 image + text</i>	\$1,345	\$1,280	\$1,200	\$1,075
Ad Takeover <i>Ad units above + logo</i>	\$4,500			
Advertorial <i>100 words + article link</i>	\$3,500			



28.4%  
Average  
Open Rate

## Ad Specifications

- Static and web-ready JPG, GIF, or PNG file
- 40KB max weight/load
- **Sponsored Content:** Submit an image (126x66), headline (6-10 words), description (20-30 words), and provide all target URLs.
- **Ad Takeover:** Includes (1) leaderboard, (4) medium rectangles, (1) sponsored content, plus a logo mention at the top of the newsletter beneath the AHE EVS News header.
- **Advertorial:** Submit text preview as a Word document (100 words max) and provide an external link to full article/resource.
- All content is subject to AHE approval.

## Ad Submission

Ad materials due 10 business days prior to campaign launch. Email materials to [AHE@smithbucklin.com](mailto:AHE@smithbucklin.com).

Connect with **the AHE Sales Team** at **312-673-4974** or [nschuette@smithbucklin.com](mailto:nschuette@smithbucklin.com) to reserve your space.