



**DIRECTOR, MATERIALS
MANAGEMENT**

**VICE PRESIDENT
OF SUPPLY CHAIN**

**OPERATIONS
MANAGER**

CONNECT WITH A
POWERFUL NETWORK
OF HEALTH CARE
SUPPLY CHAIN
EXECUTIVES



THE ASSOCIATION »

AHRMM of the American Hospital Association is the leading membership group for health care supply chain professionals. AHRMM advances health care through supply chain excellence by providing education, leadership and advocacy necessary for its members to remain at the top of their field.

WHO YOU'LL REACH »

3,500+ AHRMM MEMBERS

2,400+ HEALTH CARE
SUPPLY CHAIN PROVIDERS

sharing a range of professional expertise from large and small health care organizations

760 AFFILIATE MEMBERS

working toward efficiencies and innovative supply chain solutions

350+ VA AND U.S.
MILITARY PERSONNEL

bringing military medical logistics experience and insights

100+ VOLUNTEERS

helping navigate careers and advancing the field

28 AFFILIATED LOCAL CHAPTERS

offering valuable connections, educational events and professional opportunities in your area

JOB LEVEL

- **38%** Director
- **25%** C-Suite Level
- **27%** Manager
- **3%** Buyer
- **3%** Supervisor
- **2%** Consultant
- **2%** Administrator

JOB TITLES

- Vice President of Supply Chain
- Director of Materials Management
- Chief Financial/Resource Officer
- Supply Chain Manager
- Materials Manager
- Contract Administrator
- Military Logistician

ORGANIZATION TYPE

- Hospital and Medical Centers
- Integrated Delivery Networks
- Group Purchasing Organizations
- Acute Care Facilities
- Consulting Firms
- Military, VA and Govt. Organizations

Source: AHRMM Member Data



TOP 5 REASONS TO PARTNER WITH AHRMM »

1.

MULTIPLE MARKETING PLATFORMS

Reach your target audience and build brand awareness with a verified group of health care buyers and decision makers.

2.

STRATEGIC PARTNERSHIP

AHRMM will work with you to create a marketing campaign designed to help your company gain a presence on the platforms where your clients and buyers are spending their time.

3.

INCREASED BRAND EXPOSURE

Expand your company's reach by aligning your brand with AHRMM in ways that are meaningful and relevant to your target audience.

4.

THOUGHT LEADERSHIP

With content contributed by members and collaborators, AHRMM is uniquely positioned to represent the voice of the health care supply chain with timeliness, accuracy and relevancy.

5.

PROFESSIONAL EXPERTISE

Members rely on AHRMM to be the authoritative and independent voice in the health care supply chain field.

KEY OPPORTUNITIES



DIGITAL

- 4 › Email Newsletters
- 5 › AHRMM Website
- 5 › AHRMM Connect



CONTENT MARKETING

- 6 › Dedicated Marketing Emails
- 7 › White Papers
- 8 › Webinars
- 9 › Webcasts & Podcasts
- 9 › Survey Panel



SPONSORSHIP

- 10 › AHRMM23
- 11 › Supply Chain Week
- 12 › CMRP Scholarship
- 12 › Salary Survey



PRINT

- 13 › SCS&S Magazine
- 17 › List Rental

CONNECT WITH THE AHRMM SALES TEAM TODAY »

EXHIBITS (A-M) & ADVERTISING

Nick Schuette
nschuette@smithbucklin.com
(312) 673-4974

EXHIBITS (N-Z) & SPONSORSHIP

Kris King
krking@smithbucklin.com
(312) 673-5505

SCS&S MAGAZINE

Nick Schuette
nschuette@smithbucklin.com
(312) 673-4974

SURVEY PANEL

Bryan Davis
bryan@peer-panels.com
(801) 201-7597



ENEWS »

Delivering top health care supply chain and AHRMM news, must-know information and event announcements.

- › **SENT EVERY TUESDAY**
- › **AVERAGE OPEN RATE: 25%**

CAREER CENTER JOB ALERT »

Informing members of the latest job opportunities in the field.

- › **SENT EVERY FRIDAY**
- › **AVERAGE OPEN RATE: 31%**

AHRMM NOW »

Highlighting the latest education, field events and upcoming deadlines.

- › **SENT FIRST THURSDAY OF THE MONTH**
- › **AVERAGE OPEN RATE: 28%**

AD POSITIONS & RATES	1x	2x
Banner <i>728 x 90 Two available</i>	\$550	\$500
Top Rectangle <i>300 x 250 Two available</i>	\$650	\$550
Bottom Rectangle <i>300 x 250 Two available</i>	\$400	\$375
Sponsored Content <i>2-8 word headline, 30-word description, plus a 126 x 84 image One available</i>	\$1,250	\$1,050
Ad Takeover <i>Exclusive sponsor receives all ad placements in email newsletter</i>	\$4,000	

AD SPECIFICATIONS

Maximum file size 40 KB. Web-ready, static JPG, GIF and PNG files only. Images will be reduced to fit template. Please include target URL(s). Submit sponsored content as a Word document. Materials are due five business days before publish date. All content is subject to AHRMM approval. Email files to April Gascon at agascon@smithbucklin.com.

• **4 OUT OF 5** members rank AHRMM email communications as important or very important

Source: AHRMM Member Survey



RESERVE YOUR SPACE TODAY!
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nschuette@smithbucklin.com
(312) 673-4974

SUBMIT MATERIALS TO:
April Gascon
agascon@smithbucklin.com
(202) 367-2457



AHRMM.ORG
191,500
 SESSIONS PER YEAR
416,600
 ANNUAL PAGEVIEWS
133,250
 ANNUAL VISITORS



AHRMM.ORG »

With content that is regularly updated, ahrmm.org is a one-stop shop for trusted resources, news, advocacy and professional education for health care supply chain professionals. The responsive website provides optimal viewing across devices, giving your ad maximum exposure.

AD POSITIONS & RATES	Monthly Rate
Homepage Medium Rectangle <i>300 x 250 Two available</i>	\$2,500
Homepage Carousel <i>1200 x 400 One available per quarter</i>	\$7,500
NEW! Interior Rectangle <i>300 x 250 Two available</i>	\$1,750
Bottom Anchor Ad <i>728 x 90 One available</i>	\$5,000
Guest Blogger <i>Includes 6 blog posts over a 3-month period with the option for an opt-in link in the posts. Each blog promoted in one eNews and two social media channels. Blog will be available in AHRMM Knowledge Center, and must be educational in nature and subject to AHRMM approval.</i>	\$5,000

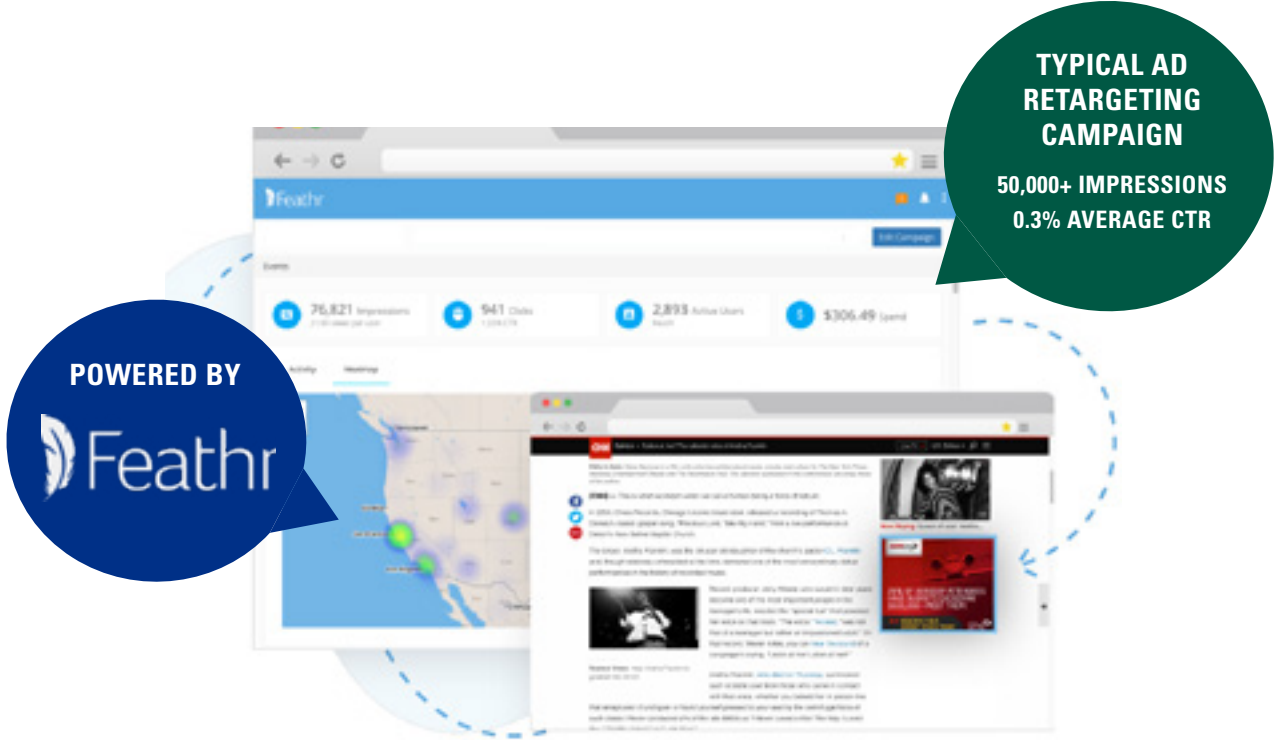
CONNECT.AHRMM.ORG »

AHRMM Connect is a private online community exclusively for AHRMM members to connect with peers and share experiences, professional information and best practices. Use this valuable platform to promote the solutions most helpful and applicable to this niche audience.

AD POSITIONS & RATES	1x	6x	12x
Homepage Right <i>300 x 250 One available</i>	\$1,800	\$1,530	\$1,350
Homepage Bottom <i>962 x 125 One available</i>	\$1,500	\$1,275	\$1,125
Interior Right <i>300 x 250 One available</i>	\$1,250	\$1,065	\$940

AD SPECIFICATIONS

Maximum file size 40 KB. Web-ready, static JPG, GIF and PNG files only. Please include target URL(s). Materials are due five business days before publish date. All content is subject to AHRMM approval. Email files to April Gascon at agascon@smithbucklin.com.



Ad retargeting is a new opportunity provided by AHRMM, and one of the most effective forms of digital advertising—using cookies to access the audience you specify as they search the internet and interact on social media. With ad retargeting, you can gain sustained brand exposure to quality leads across the web, plus:

STAY TOP-OF-MIND AND DRIVE SALES

Hone your audience based upon the AHRMM website they visit (AHRMM.org or connect.ahrmm.org) and target your offerings to potential customers who access these resources.

EXTEND YOUR EVENT REACH

Build brand awareness, drive traffic to your booth or other participation opportunity at an AHRMM event, or promote your activities and offerings before and after an AHRMM event takes place.

Best of all, you'll receive detailed reports of your campaign results including impressions, clicks, and geographical locations of where your ads are promoted.

Contact the [AHRMM Sales Team](#) for more information and to get started on your next ad retargeting campaign!

AD RETARGETING

# OF IMPRESSIONS	NET RATE
50,000 - 100,000	\$120 CPM
100,001 - 150,000	\$115 CPM
150,001+	\$110 CPM

**Minimum purchase of 50,000 impressions required. Rate includes four ad sizes over an agreed duration of time.*

For the best results, we recommend advertisers provide four ad sizes:

- 300x250
- 728x90
- 160x600
- 180x150

Accepted formats: JPG, GIF, and PNG for each creative. URL needed.



Position your company as a supply chain thought leader by sharing quality, premium content with 2,200+ AHRMM provider members via a dedicated marketing email. Reach your niche audience quickly and build a lasting and trusted relationship.

\$4,000 PER EMAIL

EMAIL GUIDELINES

- Please submit materials at least 10 business days prior to send date to April Gascon at agascon@smithbucklin.com (AHRMM will confirm final send date).
- Emails are subject to AHRMM approval. Inventory is limited to two emails per month.
- Requested send date.
- A 45-character subject line, an email-ready HTML file (600 px wide) with all assets, images, and links embedded.
- Acceptable image formats are JPG, PNG, or static GIF.
- No JavaScript or any other forms of active content (forms, flash, dynamic ads) are allowed.
- No background or layer images as they may not be supported by some email providers.

SPONSORED CONTENT DISCLAIMER

Please note, AHRMM will include information adherent to CAN-SPAM guidelines and prominently display the following disclaimer at the bottom of each email:

"You're receiving this message because you are a subscriber to AHRMM media. Periodically, we will inform our subscribers of special offers from connections in the field. AHRMM does not support or endorse connections, products or services."

SCHEDULING, TESTING AND DEPLOYMENT

- Scheduling is conducted on a first-come, first-served basis and AHRMM will make all reasonable efforts to accommodate requests for specific send dates.
- If no subject line is provided by the deadline, AHRMM will use the following: "A Message from AHRMM Partner: [Insert Company Name]"
- The "From" field will be displayed as "AHRMM Sponsored Content".
- AHRMM staff will forward a test email to the advertiser no less than one day before the scheduled delivery date.
- Advertiser must provide written approval via email before AHRMM will send the email.

RESERVE YOUR SPACE TODAY!

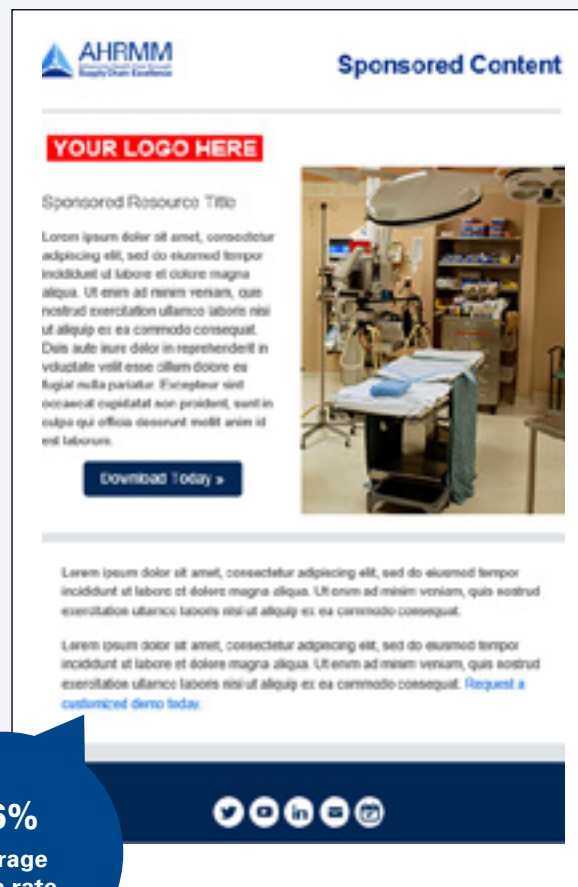
Nick Schuette
nschuette@smithbucklin.com
(312) 673-4974

SUBMIT MATERIALS TO:

April Gascon
agascon@smithbucklin.com
(202) 367-2457

ACT FAST:

Only two dedicated marketing emails are available per month!





Host your white paper, report, case study or other educational content on a dedicated page on the AHRMM Knowledge Center for three months.

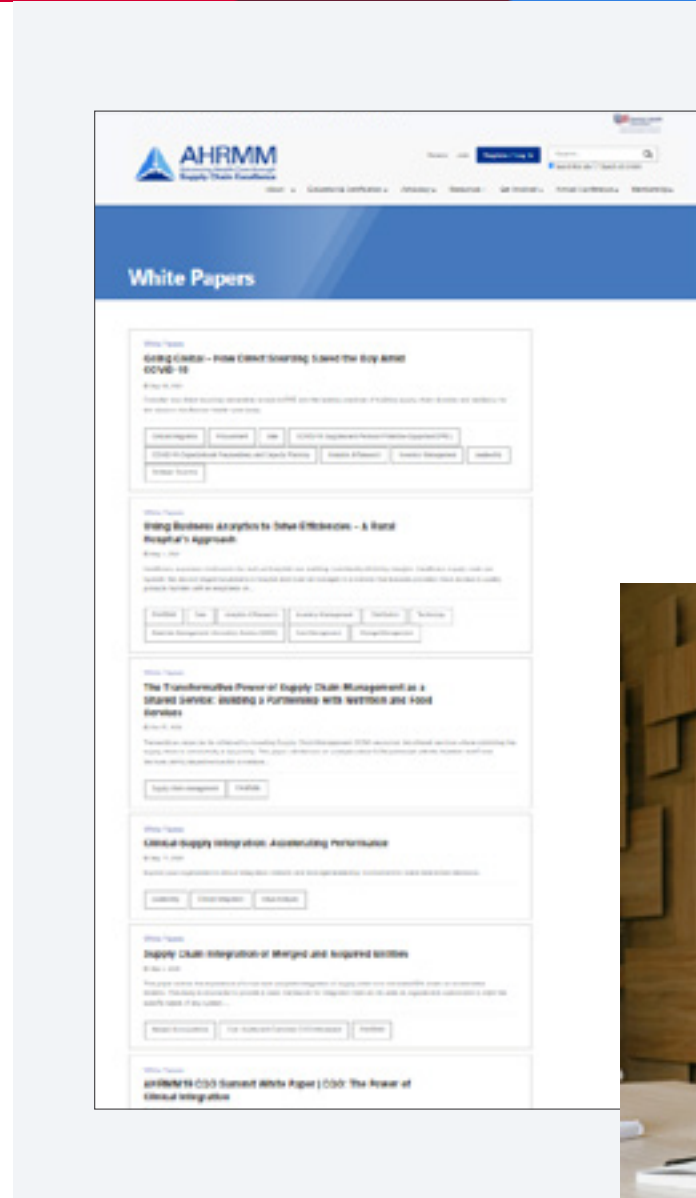
\$7,500 PER WHITE PAPER

BENEFITS INCLUDE:

- Full white paper tagged with three to five searchable topic tags for SEO optimization.
- Sponsor’s logo with a hyperlink pointing to the company website on the white paper page in the Knowledge Center.
- AHRMM promotion in one dedicated marketing email sent on mutually agreed upon date to approximately 5,000 AHRMM members and prospects and two eNews sent to approximately 3,200 AHRMM members.
- Opportunity to provide an opt-in link for the white paper web page in the Knowledge Center to collect leads.
- A web and email traffic report will be provided approximately two weeks after completion of the campaign.

WHITE PAPER GUIDELINES

- White paper must be fully educational in nature. Content deemed “promotional” will not be accepted.
- White paper must include three learning objectives, 250-word abstract and a one-sentence teaser.
- White paper copy (2,400 words max), up to 250-word abstract in PDF format, up to 45-character subject line and a company logo in a high-resolution JPG or EPS.
- Sponsoring company must have legal rights to any images supplied.
- AHRMM has full editing rights, as well as right of refusal on all content deemed inappropriate.
- Sponsor must submit a pre-formatted HTML file for the dedicated marketing email benefit. Content and format must also adhere to AHRMM’s guidelines (see page 6).
- Sponsor may promote white paper via a link to AHRMM’s website.



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AHRMM PARTNER INSIGHTS »

\$7,500 PER WEBINAR

Enlist your organization’s subject-matter experts to demonstrate thought leadership and provide valuable content to position your company as a trusted authority to a captive audience of health care supply chain leaders. You provide the content and panelist, and we’ll provide the platform and promote your custom webinar with our multi-channel marketing approach.

› **AVAILABLE 1ST AND 3RD TUESDAY OF EVERY MONTH**



RESERVE YOUR WEBINAR TODAY!

Nick Schuette | nschuette@smithbucklin.com | (312) 673-4974

BENEFITS INCLUDE:

Pre-webinar

- Logo recognition on all marketing and social media promotion.

During webinar

- 60-minute time slot (45-minute session and 10 to 15-minute Q&A).

Post-webinar

- Access to the list of registered attendee information, including emails and titles (*opt-ins only*).
- Performance metrics.
- Webinar available on-demand in the AHRMM Knowledge Center for 12 months.

WEBINAR GUIDELINES

- Topic, presenter(s), description and learning objectives to be approved by AHRMM at least ten weeks in advance of the scheduled webinar.
- Webinar must include three learning objectives, 250-word abstract and a one-sentence teaser.
- Content must be fully educational in nature and noncommercial, delivering best practices, case studies, resources and/or solutions.
- Sponsor submits presentation slides using the AHRMM PowerPoint template; company logos are permitted on the title and thank you slide.
- Sponsor/speakers will submit a draft of the PowerPoint presentation to be approved by AHRMM three weeks before the scheduled event.
- AHRMM has full editing rights, as well as right of refusal on all content deemed inappropriate.
- Sponsor may promote the webinar and the on-demand recording on their own website directing registrants to the AHRMM registration link. Sponsor may use the original recording for internal purposes only.



Sponsor a suite of AHRMM webcasts or podcasts and maximize visibility with health care supply chain professionals and executives while building strong leads.

ANNUAL SPONSORSHIP: \$20,000

BENEFITS INCLUDE:

- 20-second sponsor introduction of speaker and topic at beginning of session and 10-second sponsor thank you at end of session.
- A 15-second ad (podcast only).
- Logo recognition on title and closing slides (webcast only).
- Promotion on dedicated page of the Knowledge Center.
- Sponsor recognition (logo and link) in two AHRMM e-newsletters and two posts on AHRMM's social media channels on the month of release.
- Sponsor recognition in two AHRMM e-newsletters and/or social media posts within the first year following release.
- Recorded webcast hosted on AHRMM's YouTube channel for up to one year.
- Recorded podcast hosted on AHRMM's podcast feed for up to one year.
- Opportunity to provide up to four webcasts or podcasts (3-7 minutes each) developed by sponsor. Content must be educational in nature, approved by AHRMM and provide a solution within the health care supply chain field.



**4,500
PODCAST
PLAYS IN
2022**

RESERVE YOUR SPACE TODAY!

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(312) 673-4974

SUBMIT MATERIALS TO:

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SURVEY PANEL »

\$100 TO \$200 PER RESPONSE

Keep a pulse on your client base by gathering their feedback with the high-quality survey panel of provider-based health care supply chain experts and decision-makers. The Survey Panel includes AHRMM members who have agreed to share their expertise with the field to help advance health care products and services.

FOR MORE INFORMATION, CONTACT:

Bryan Davis | bryan@peer-panels.com | (801) 201-7597

AREAS OF INFLUENCE

- Administration
- Anesthesia
- Cardiology
- Central Service
- Clinical Laboratory
- Diagnostic Imaging
- Emergency
- Environmental Services
- Facility Planning and Construction
- Infection Prevention
- Information Technology
- Interventional Radiology
- Mailroom/Printing
- Medical/Surgical
- Oncology
- Operating Room
- And more!



The AHRMM Conference & Exhibition is renowned for its ability to bring together top health care supply chain decision makers and key influencers to collaborate, innovate, develop strategy and identify best practices.



Exhibiting at and sponsoring the event allows you to be a part of this dynamic environment and integrate your brand into the attendee experience through a wide range of communication channels and promotional opportunities.

Whether your business objective is to boost sales, generate buzz for a new product or increase brand awareness, AHRMM will work with you to develop an integrated sponsorship and advertising package tailored to your marketing goals.



4 DAYS

of continuing education, knowledge sharing and networking



100+

exhibiting companies



1,000+

professionals from the supply chain community

CONNECT WITH YOUR SALES REP TODAY »

EXHIBITS (A-M) & ADVERTISING

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(312) 673-4974

EXHIBITS (N-Z) & SPONSORSHIP

Kris King
krking@smithbucklin.com
(312) 673-5505

SPONSORSHIP

NATIONAL HEALTH CARE SUPPLY CHAIN WEEK



National Health Care Supply Chain Week (SC Week) recognizes the importance of the health care supply chain professionals and honors them for their exceptional contributions to patient care and the innovative ways in which they support their health care organizations and communities.

Become a sponsor today to expand your presence in the AHRMM community. The 2023 SC Week will take place October 1-7.

\$5,000 | FIVE OPPORTUNITIES

BENEFITS INCLUDE:

- Sponsor recognition in all marketing promotions regarding the AHRMM SC Week.
- Sponsor recognition in a minimum of (2) emails to be distributed to the entire membership leading up to AHRMM SC Week.
- Sponsor recognition on the AHRMM SC Week website throughout the month of October.
- Sponsor recognition on AHRMM's social media outlets with a single dedicated post during AHRMM SC Week.
- Sponsor recognition in a thank you email that will be distributed to the AHRMM Membership for participation in AHRMM SC Week.



Theme from
2022 Supply
Chain Week

RESERVE YOUR SPONSORSHIP TODAY!

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(312) 673-4974

SPONSORSHIP

CMRP SCHOLARSHIP / AHRMM SALARY SURVEY



The 2023 AHRMM Certified Materials & Resource Professional (CMRP) Scholarship sponsorship is offered exclusively to two sponsoring organizations. The CMRP Scholarship sponsorship provides 50 AHRMM members with the opportunity to earn or renew their CMRP professional designation.

\$10,000 | TWO OPPORTUNITIES

BENEFITS INCLUDE:

- Sponsor recognition on a dedicated page of the AHRMM website for six (6) months.
- Sponsor recognition (logo and link) in one dedicated marketing email to 3,200+ AHRMM members.
- Sponsor recognition (logo and link) in two AHRMM e-newsletters and two posts on AHRMM's social media channels.
- Logo recognition and one post in *Supply Chain Strategies & Solutions* magazine.
- Sponsor recognition in one email sent to each scholarship awardee.



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• AHRMM SALARY SURVEY » \$8,000 EXCLUSIVE SPONSORSHIP

Designed specifically for the health care supply chain and conducted annually, the Compensation Survey Report will help professionals measure, identify and compare current trends and demographics to better determine their fair market value. Become the exclusive sponsor of this valuable resource and align your company with AHRMM. The report is available complimentary to AHRMM members and is available for purchase by non-members.

FOR MORE INFORMATION, CONTACT:

Nick Schuette | nschuette@smithbucklin.com | (312) 673-4974

BENEFITS INCLUDE:

- Logo recognition on the inside front cover of the final survey report.
- Logo recognition on the survey instrument*.
- Opportunity to submit one survey question. The submitted question and answers will not appear in final article/survey results. Question cannot be brand/product specific or promotional in nature and is subject to AHRMM approval*.
- Sponsor will receive survey data for submitted question in PDF format*.
- Sponsor will receive recognition in four posts on AHRMM's social media channels promoting the survey and results.

*Sponsor must provide logo and survey question by July 1, 2023.



AHRMM MEMBER MAGAZINE »

Put your company in front of 3,500+ health care supply chain decision makers and influencers with AHRMM's membership magazine, *Supply Chain Strategies & Solutions (SCS&S)*.

The magazine offers up-to-date information on the latest health care supply chain trends, best practices, case studies and Association activities.

Article topics range from leadership, risk management, sourcing and provider supplier partnerships, clinical engagement practices, inventory methods, workforce and management to contracting and cost savings.



ADVERTISE TODAY!
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2023 EDITORIAL CALENDAR » *Editorial topics are subject to change.*

Q1 2023

Inventory/Procurement

Features:

- AHRMM Annual Salary Survey
- UDI Forum Recap
- Human Trafficking Awareness

Potential Topics:

- Supplier/Vendor Management
- Sustainability
- Inflation-based financial consideration across sourcing sites/the need for inflation-based financial models
- AI/ML and Inventory Management

Ad Space: December 12, 2022

Materials Due: December 21, 2022

Ships: February 2023

Q3 2023

Workforce

Features:

- AHRMM23 Issue
- AHRMM 2023 Election Slate
- Q3 AHRMM Education Pathways

Potential Topics:

- Determining Responsibilities: Departments or Supply Chain
- Hiring and Retention Strategies
- Provider/Supplier Collaboration

Ad Space: June 9, 2023

Materials Due: June 15, 2023

Ships: July 2023

Q2 2023

Clinical Integration & Risk Management

Features:

- AHRMM23 Preview
- Q2 AHRMM Education Pathways
- Learning UDI Community 2023 Action Plan
- AHRMM 2023 Election Information

Potential Topics:

- The Clinician and Supply Chain Role in Risk Management
- The Supplier Standardization Risk
- Supporting/Managing Non-Acute Entities

Ad Space: March 17, 2023

Materials Due: March 24, 2023

Ships: May 2023

Q4 2023

Data & Technology

Features:

- Incoming/Outgoing Advisory Board Members
- AHRMM23 Recap
- Q4 AHRMM Education Pathways
- CQO Summit Recap

Potential Topics:

- Trends in Health Care Supply Chain: 2023 and Looking to 2024
- Implementing Data Standards
- KPI Structure and Consistency
- Robotics/AI/Cloud
- UDI/Data Standards adoption

Ad Space: August 18, 2023

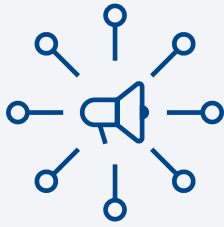
Materials Due: August 25, 2023

Ships: October 2023



AHRMM ADVERTISING PACKAGES »

Maximize your exposure and brand visibility to health care supply chain professionals when you package *SCS&S* with our most popular digital and content marketing opportunities. Choose an option that is right for you, or contact us today to build a custom package.



BRANDING PACKAGE

- (1) Full Page Ad in *Supply Chain Strategies & Solutions* Magazine
- (1) Dedicated eBlast to AHRMM Membership
- (1) Medium rectangle on AHRMM.org or AHRMM Connect (one month)
- (1) Top Rectangle in AHRMM eNews or Career Job Alert (four issues)

NET INVESTMENT
\$10,875

SAVE
15%!

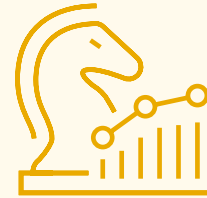


THOUGHT LEADERSHIP PACKAGE

- Case Study/Advertorial in (1) issue of *Supply Chain Strategies & Solutions* Magazine
- (1) AHRMM Partner Insights Webinar
- (1) White Paper posted in AHRMM Knowledge Center
- (1) Sponsored Content post in AHRMM eNews (four issues)

NET INVESTMENT
\$22,650

SAVE
20%!



LEAD GENERATION PACKAGE

- (2) Dedicated eBlasts to AHRMM Membership
- (2) months of Ad-retargeting (100,000 impressions total)
- (1) AHRMM Partner Insights Webinar

NET INVESTMENT
\$25,600

SAVE
25%!

SPONSORED ARTICLE/CASE STUDY » STARTING AT \$4,000

Position your company as a thought leader and solution provider! Draw attention to a recent study, infographic, white paper or in-depth blog post by publishing in *SCS&S* magazine. Use your content to educate AHRMM members regarding the benefits of using a product or service similar to what you provide, while also improving the credibility of your company with supply chain professionals in the health care industry. Content is subject to approval and must follow [AHRMM guidelines](#).



2023 ADVERTISING RATES

4-COLOR NET RATE	1x	3x	6x
Spread	\$4,200	\$3,990	\$3,570
Full Page	\$2,810	\$2,670	\$2,390
2/3 Page	\$2,430	\$2,310	\$2,070
1/2 Page	\$2,110	\$2,000	\$1,790
1/3 Page	\$1,370	\$1,300	\$1,160
1/4 Page	\$1,040	\$990	\$880
1/6 Page	\$800	\$760	\$680
1/8 Page	\$650	\$620	\$550
Sponsored Article	From \$4,000		

PREMIUM POSITION & RATES *(in addition to 4-color earned rate)*

Centerspread	15%
Inside Advertiser Index	15%
Inside Back Cover	\$610
Inside Front Cover	\$610
Opposite Inside Back Cover	15%
Opposite Inside Front Cover	15%
Opposite TOC	15%
Outside Back Cover	\$910
Other Requests	15%

SPECIALTY ADVERTISING	NET RATE
Belly Band	\$5,295
Cover Glue-Tip	\$2,500
Outsert: 1 Page/2 Surface	\$2,500
Outsert: 2 Page/4 Surface	\$3,190
Outsert: Postcard	\$2,500

AD SPECIFICATIONS

AD SIZE	DIMENSIONS
Spread	16.75" x 10.875"
Full Page	8.375" x 10.875"
2/3 Page Horizontal	7" x 6.333"
2/3 Page Vertical	4.583" x 9.5"
1/2 Page Horizontal	7" x 4.583"
1/2 Page Vertical	4.583" x 7"
1/3 Page Horizontal	7" x 3"
1/3 Page Vertical	2.166" x 9.5"
1/3 Page Square	4.583" x 4.583"
1/4 Page Horizontal	4.583" x 3.333"
1/4 Page Vertical	3.333" x 4.583"
1/6 Page Horizontal	4.583" x 2.166"
1/6 Page Vertical	2.166" x 4.583"
1/8 Page Horizontal	3.333" x 2.166"
1/8 Page Vertical	2.166" x 3.333"

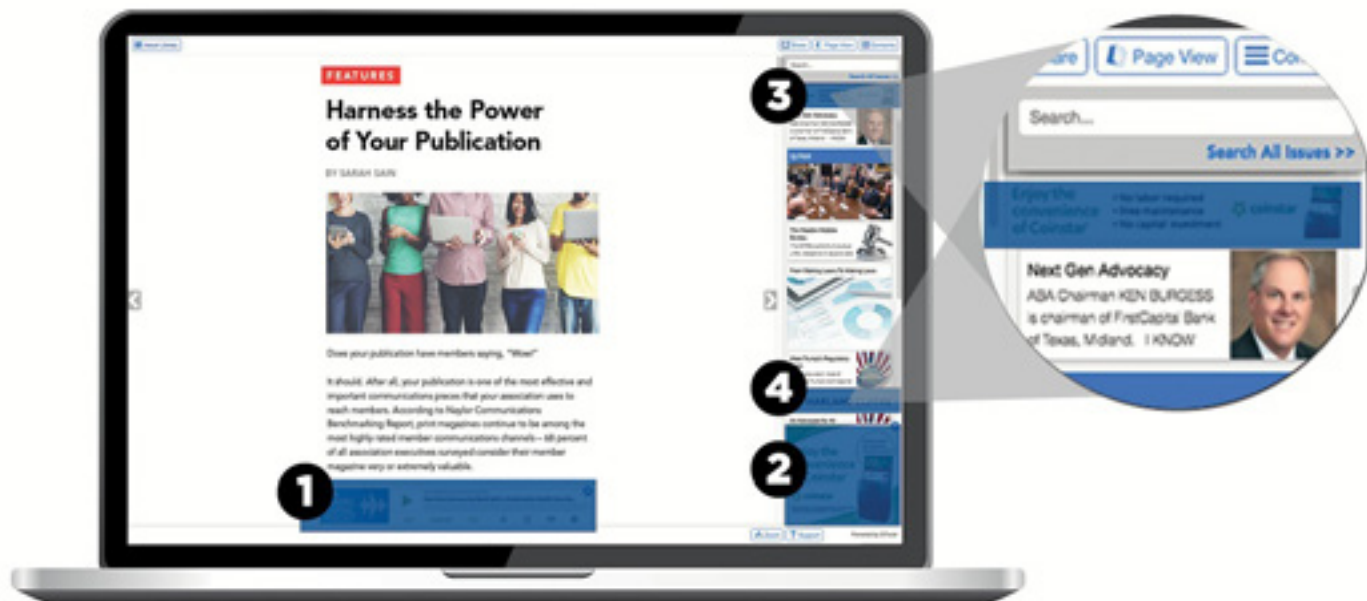
MECHANICAL REQUIREMENTS

Trim size: 8.375" x 10.875" | **Spread trim size:** 16.75" x 10.875"
Live matter: 0.5" from trim/gutter | **Bleed:** Add 0.125" on all sides
Printing: Sheet-fed Offset | **Binding:** Saddle-stitched

- High-resolution PDF is required. PDF/X1-a (2001) is the preferred file format sized to 100% of mechanical requirements, with 0.125" bleeds on all sides for fullpage and spread ads.
- Downsample color and grayscale images to 250 ppi for all images over 250 ppi.
- Full-page files are to be cropped at the bleed edge. Do not include color bars, page information, or registration when distilling the final PDF. Fractional ads do not need bleeds and crop marks.
- Only CMYK files are accepted for publication. Files using RGB and PMS colors will be rejected and returned for revision.
- AHRMM reserves the right to decline or remove any ads.
- The publisher is not responsible for errors due to low resolution images or improper file preparation, and assumes all supplied advertising files will reproduce in a satisfactory manner. The advertiser, or its agency, will be notified if materials do not pass preflight, and corrective action is required. Revisions and proofs are subject to additional fees. Please inquire for additional information.

AD SUBMISSION

Please send ad materials via [WeTransfer.com](https://www.wetransfer.com) or email to April Gascon at agascon@smithbucklin.com.



DIGITAL EDITION »

The SCS&S digital edition allows members to engage with the magazine at home or on the go. Produced as a pure digital replica of the print edition, there are a number of ad opportunities to help you engage with your audience in a way that works best for you.

2023 ADVERTISING RATES

AD SIZE	1x
1) Leaderboard	\$1,250
2) Rectangle	\$1,000
3 & 4) TOC Mobile Banners	\$850
Package 1 <i>(Leaderboard + Top TOC Mobile Banner)</i>	\$1,700
Package 2 <i>(Rectangle + Bottom TOC Mobile Banner)</i>	\$1,600
HTML5 Ad	\$1,400
Digital Insert/Outsert	\$1,000
Digital Edition Email Banner <i>(One available per issue)</i>	\$1,000

AD SPECIFICATIONS

AD SIZE	DIMENSIONS
Leaderboard	728 x 90 px
Rectangle	300 x 250 px
TOC Mobile Banners	320 x 50 px
HTML5 Ad	Call for specs
Digital Insert/Outsert	5.75" x 8.5"
Digital Edition Email Banner	728 x 90 px

MECHANICAL REQUIREMENTS

- All creative must be high-resolution @300 dpi
- Accepted formats: JPG, PNG, GIF (static or animated)
- Digital insert ads can be placed between pages in the page view, or placed at the back of the digital edition (as a Digital Outsert).

AD SUBMISSION

Please send ad materials via [WeTransfer.com](https://www.wetransfer.com) or email to April Gascon at agascon@smithbucklin.com.



SEND DIRECT MAIL TO AHRMM MEMBERS »

Promote your product or service through direct mail to AHRMM members quickly and conveniently. Obtain accurate names and addresses of health care supply chain decision makers for direct mail efforts with AHRMM's electronic mail lists.

AUDIENCE	RATE
All Members <i>Distribution: 3,200</i>	\$4,000 <i>(\$1.25 per name)</i>
Executives Only <i>Distribution: 110</i>	\$500 <i>(\$4.55 per name)</i>

LIST RENTAL GUIDELINES

- All list rentals are for one-time use only.
- Lists will be sent in digital format to a third party bonded mail house only.
- Lists are offered as a complete set or by geographical region.
- Lists only include member names and preferred mailing addresses. No email addresses, phone or fax numbers will be provided.
- Sample of the material to be mailed must be submitted to AHRMM for review and approval prior to processing of the list order.
- AHRMM reserves the right to refuse any list rental order if the use is considered inappropriate for the interests of AHRMM members.
- List orders will be processed within five (5) business days after receipt of payment, unless otherwise specified.



FOR MORE INFORMATION, CONTACT:

Nick Schuette | nschuette@smithbucklin.com | (312) 673-4974

**CONNECT WITH OUR SALES TEAM TO GET STARTED ON YOUR
NEXT AHRMM MARKETING CAMPAIGN »**

EXHIBITS (A-M) & ADVERTISING

Nick Schuette
nschuette@smithbucklin.com
(312) 673-4974

SCS&S MAGAZINE

Nick Schuette
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(312) 673-4974

EXHIBITS (N-Z) & SPONSORSHIP

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SURVEY PANEL

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bryan@peer-panels.com
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