



Position your company as a supply chain thought leader by sharing quality, premium content with 2,700+ AHRMM providermembers via a dedicated marketing email. Reach your niche audience quickly and build a lasting and trusted relationship.

\$4,000 PER EMAIL

EMAIL GUIDELINES

- Please submit materials at least **10 business days** prior to send date to April Gascon at agascon@smithbucklin.com (AHRMM will confirm final send date).
- Emails are subject to AHRMM approval. Inventory is limited to **two emails per month**.
- Requested send date.
- A 45-character subject line, an email-ready HTML file (600 px wide) with all assets, images, and links embedded.
- Acceptable image formats are JPG, PNG, or static GIF.
- No JavaScript or any other forms of active content (forms, flash, dynamic ads) are allowed.
- No background or layer images as they may not be supported by some email providers.

SPONSORED CONTENT DISCLAIMER

Please note, AHRMM will include information adherent to CAN-SPAM guidelines and prominently display the following disclaimer at the bottom of each email:

"You're receiving this message because you are a subscriber to AHRMM media. Periodically, we will inform our subscribers of special offers from connections in the field. AHRMM does not support or endorse connections, products or services."

SCHEDULING, TESTING AND DEPLOYMENT

- Scheduling is conducted on a first-come, first-served basis and AHRMM will make all reasonable efforts to accommodate requests for specific send dates.
- If no subject line is provided by the deadline, AHRMM will use the following: "A Message from AHRMM Partner: [Insert Company Name]".
- The "From" field will be displayed as "AHRMM Sponsored Content".
- AHRMM staff will forward a test email to the advertiser no less than one day before the scheduled delivery date.
- Advertiser must provide written approval via email before AHRMM will send the email.

RESERVE YOUR SPACE TODAY!

Nick Schuette
nschuette@smithbucklin.com
(312) 673-4974

SUBMIT MATERIALS TO:

April Gascon
agascon@smithbucklin.com
(202) 367-2457

- **ACT FAST:**
Only two dedicated marketing emails are available per month!

AHRMM
Advancing Health Care Through
Supply Chain Excellence

Sponsored Content

YOUR LOGO HERE

Sponsored Resource Title

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