



DIGITAL EDITION »

The SCS&S digital edition allows members to engage with the magazine at home or on the go. Produced as a pure digital replica of the print edition, there are a number of ad opportunities to help you engage with your audience in a way that works best for you.

2024 ADVERTISING RATES

AD SIZE	1x
1) Leaderboard	\$1,250
2) Rectangle	\$1,000
3 & 4) TOC Mobile Banners	\$850
Package 1 <i>(Leaderboard + Top TOC Mobile Banner)</i>	\$1,700
Package 2 <i>(Rectangle + Bottom TOC Mobile Banner)</i>	\$1,600
HTML5 Ad	\$1,400
Digital Insert/Outsert	\$1,000
Digital Edition Email Banner <i>(One available per issue)</i>	\$1,000

AD SPECIFICATIONS

AD SIZE	DIMENSIONS
Leaderboard	728 x 90 px
Rectangle	300 x 250 px
TOC Mobile Banners	320 x 50 px
HTML5 Ad	Call for specs
Digital Insert/Outsert	5.75" x 8.5"
Digital Edition Email Banner	728 x 90 px

MECHANICAL REQUIREMENTS

- All creative must be high-resolution @300 dpi
- Accepted formats: JPG, PNG, GIF (static or animated)
- Digital insert ads can be placed between pages in the page view, or placed at the back of the digital edition (as a Digital Outsert).

AD SUBMISSION

Please send ad materials via [WeTransfer.com](https://www.wetransfer.com) or email to Allison Walsh at alwalsh@smithbucklin.com.