

#### AHRMM MEMBER MAGAZINE >>

Put your company in front of 3,400+ health care supply chain decision makers and influencers with AHRMM's membership magazine, *Supply Chain Strategies & Solutions (SCS&S)*.

The magazine offers up-to-date information on the latest health care supply chain trends, best practices, case studies and Association activities.

Article topics range from leadership, risk management, sourcing and provider supplier partnerships, clinical engagement practices, inventory methods, workforce and management to contracting and cost savings.



### 2024 EDITORIAL CALENDAR »

Editorial topics are subject to change.

# Features:

Q1 2024

• A focus on partnership between:

The Power of Partnerships

- Providers and Suppliers
- Providers and Distributors
- Logistics
- Partnerships between the supply chain their community

Ad Space: December 18, 2023 Materials Due: January 5, 2024

Ships: February 2024

#### Q2 2024

## Al and Machine Learning

#### Features:

Adoption/implementation in supply chain operations (vs. distribution and logistics)

Ad Space: March 18, 2024 Materials Due: March 25, 2024

Ships: May 2024

#### Q3 2024

## The Strategic Supply Chain Leader

#### Features:

- Strategies Supply Chain Professionals have adopted or implemented
- Managing direct and indirect spend (spend under management)
- Workforce recruitment/retention
- Revenue Cycle
- Clinical integration
- Utilization/Standardization
- Demand planning/forecasting

Ad Space: June 19, 2024 Materials Due: July 26, 2024 Ships: September 2024

#### Q4 2024

## The Road Ahead

#### Features:

- Trends outlook into 2025 (micro/macro)
- Human Trafficking
- Sustainability
- Keys metrics health care field performance

Ad Space: September 13, 2024 Materials Due: September 20, 2024

Ships: November 2024