



AHRMM MEMBER MAGAZINE »

Put your company in front of 3,400+ health care supply chain decision makers and influencers with AHRMM's membership magazine, *Supply Chain Strategies & Solutions (SCS&S)*.

The magazine offers up-to-date information on the latest health care supply chain trends, best practices, case studies and Association activities.

Article topics range from leadership, risk management, sourcing and provider supplier partnerships, clinical engagement practices, inventory methods, workforce and management to contracting and cost savings.



2024 EDITORIAL CALENDAR »

Editorial topics are subject to change.

Q1 2024

The Power of Partnerships

Features:

- A focus on partnership between
- Providers and Suppliers
- Providers and Distributors
- Logistics
- Partnerships between the supply chain their community

Ad Space: December 18, 2023

Materials Due: January 5, 2024

Ships: February 2024

Q3 2024

The Strategic Supply Chain Leader

Features:

- Strategies Supply Chain Professionals have adopted or implemented
- Managing direct and indirect spend (spend under management)
- Workforce recruitment/retention
- Revenue Cycle
- Clinical integration
- Utilization/Standardization
- Demand planning/forecasting

Ad Space: July 19, 2024

Materials Due: July 26, 2024

Ships: September 2024

Q2 2024

AI and Machine Learning

Features:

- Adoption/implementation in supply chain operations (vs. distribution and logistics)

Ad Space: March 18, 2024

Materials Due: March 25, 2024

Ships: May 2024

Q4 2024

The Road Ahead

Features:

- Trends outlook into 2025 (micro/macro)
- Human Trafficking
- Sustainability
- Keys metrics – health care field performance

Ad Space: September 13, 2024

Materials Due: September 20, 2024

Ships: November 2024