



AHRMM PARTNER INSIGHTS »

\$7,500 PER WEBINAR

Enlist your organization's subject-matter experts to demonstrate thought leadership and provide valuable content to position your company as a trusted authority to a captive audience of health care supply chain leaders. You provide the content and panelist, and we'll provide the platform and promote your custom webinar with our multi-channel marketing approach.

› **AVAILABLE 1ST AND 3RD TUESDAY OF EVERY MONTH**



RESERVE YOUR WEBINAR TODAY!

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BENEFITS INCLUDE:

Pre-webinar

- Logo recognition on all marketing and social media promotion.

During webinar

- 60-minute time slot (45-minute session and 10 to 15-minute Q&A).

Post-webinar

- Access to the list of registered attendee information, including emails and titles (*opt-ins only*).
- Performance metrics.
- Webinar available on-demand in the AHRMM Knowledge Center for 12 months.

WEBINAR GUIDELINES

- Topic, presenter(s), description and learning objectives to be approved by AHRMM at least ten weeks in advance of the scheduled webinar.
- Webinar must include three learning objectives, 250-word abstract and a one-sentence teaser.
- Content must be fully educational in nature and noncommercial, delivering best practices, case studies, resources and/or solutions.
- Sponsor submits presentation slides using the AHRMM PowerPoint template; company logos are permitted on the title and thank you slide.
- Sponsor/speakers will submit a draft of the PowerPoint presentation to be approved by AHRMM three weeks before the scheduled event.
- AHRMM has full editing rights, as well as right of refusal on all content deemed inappropriate.
- Sponsor may promote the webinar and the on-demand recording on their own website directing registrants to the AHRMM registration link. Sponsor may use the original recording for internal purposes only.