



Host your white paper, report, case study or other educational content on a dedicated page on the AHRMM Knowledge Center for three months.

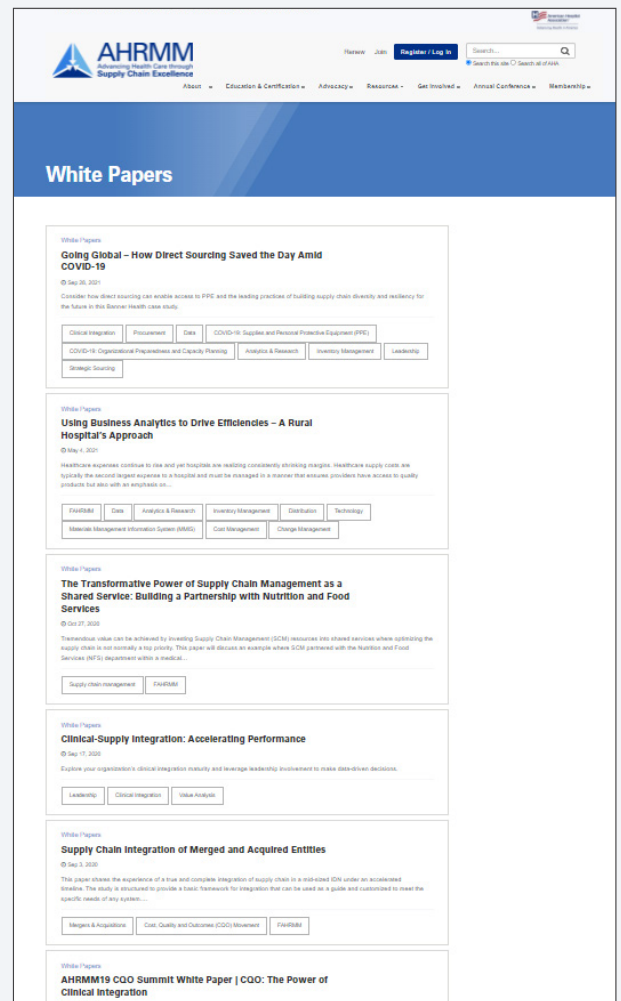
\$7,500 PER WHITE PAPER

BENEFITS INCLUDE:

- Full white paper tagged with three to five searchable topic tags for SEO optimization.
- Sponsor’s logo with a hyperlink pointing to the company website on the white paper page in the Knowledge Center.
- AHRMM promotion in one dedicated marketing email sent on mutually agreed upon date to approximately 5,000 AHRMM members and prospects and two eNews sent to approximately 3,200 AHRMM members.
- Opportunity to provide an opt-in link for the white paper web page in the Knowledge Center to collect leads.
- A web and email traffic report will be provided approximately two weeks after completion of the campaign.

WHITE PAPER GUIDELINES

- White paper must be fully educational in nature. Content deemed “promotional” will not be accepted.
- White paper must include three learning objectives, 250-word abstract and a one-sentence teaser.
- White paper copy (2,400 words max), up to 250-word abstract in PDF format, up to 45-character subject line and a company logo in a high-resolution JPG or EPS.
- Sponsoring company must have legal rights to any images supplied.
- AHRMM has full editing rights, as well as right of refusal on all content deemed inappropriate.
- Sponsor must submit a pre-formatted HTML file for the dedicated marketing email benefit. Content and format must also adhere to AHRMM’s guidelines (see page 6).
- Sponsor may promote white paper via a link to AHRMM’s website.



RESERVE YOUR SPACE TODAY!

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