



ENEWS »

Delivering top health care supply chain and AHRMM news, must-know information and event announcements.

- › **SENT EVERY TUESDAY**
- › **AVERAGE OPEN RATE: 24%**

CAREER CENTER JOB ALERT »

Informing members of the latest job opportunities in the field.

- › **SENT EVERY FRIDAY**
- › **AVERAGE OPEN RATE: 30%**

AHRMM NOW »

Highlighting the latest education, field events and upcoming deadlines.

- › **SENT FIRST THURSDAY OF THE MONTH**
- › **AVERAGE OPEN RATE: 25%**

AD POSITIONS & RATES	1x	2x
Banner 728 x 90 Two available	\$550	\$500
Top Rectangle 300 x 250 Two available	\$650	\$550
Bottom Rectangle 300 x 250 Two available	\$400	\$375
Sponsored Content 2-8 word headline, 30-word description, plus a 126 x 84 image One available	\$1,250	\$1,050
Ad Takeover Exclusive sponsor receives all ad placements in email newsletter	\$4,000	

AD SPECIFICATIONS

Maximum file size 40 KB. Web-ready, static JPG, GIF and PNG files only. Images will be reduced to fit template. Please include target URL(s). Submit sponsored content as a Word document. Materials are due five business days before publish date. All content is subject to AHRMM approval. Email files to April Gascon at agascon@smithbucklin.com.

4 OUT OF 5

members rank AHRMM email communications as important or very important

Source: AHRMM Member Survey

11,900+
opt-in
member-only
subscribers



RESERVE YOUR SPACE TODAY!

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