

ASCENDxTexas

Accelerating the Business of Space Exploration: Moving Beyond the Now

27-28 APRIL 2022

University of Houston – Clear Lake Wellness Center, Houston, TX

Throughout the year, the **ASCENDx** Series accelerates momentum toward the October **ASCEND** apex event. **ASCENDxTexas** is an open summit that will bring together a broad community of stakeholders from NASA, industry, and academia to help build connections into partnerships, and engage in continuous discussions related to strategy building, development, and implementation of human and robotic lunar exploration. Content and programming will be focused on impactful outcomes and identifying opportunities holistically as a mission rather than a solution.

Program Overview

GAIN CLARITY ON THE LUNAR EXPLORATION MARKET

Supply, Demand, Materials, Current Status, and Future Opportunities

- Discover opportunities, approaches, and investments for space exploration and where your business fits within this ecosystem.
- Explore commercialization efforts and the necessary support and dialogue to move forward in the next 10 years.
- Learn how NASA is evolving its approach to industry by simplifying the "how" and delivery of business engagements and recasting the feedback loop to enable faster outcomes.
- Identify technology gaps and complexity, and how to address these gaps with novel or emerging techniques.



www.ascend.events | eventsales@aiaa.org

Sponsorship Opportunities

Enhance your organization's brand and overall exposure at **ASCENDxTexas** with one of the marketing opportunities below or contact us today at eventsales@aiaa.org for a custom package.

Signature Level Sponsorship

INVESTMENT \$12,500 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Logo on event signage
- Logo on thank you slide
- Verbal recognition from podium
- 2 Full event registrations
- Logo and message in pre-event email blast to all registered attendees
- 1 video commercial to be played on-site

Thursday Luncheon

INVESTMENT \$5,000 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during luncheon
- Podium recognition at beginning of luncheon
- 1 Full event registration

Commercial

INVESTMENT \$1,500 (Multiple Available)

- One-time showing of 30-60 second pre-recorded commercial to be played in ASCENDxTexas session room

Tabletop Display

INVESTMENT \$1,500 (Multiple Available)

- 2'x6' table
- Logo and link on event website
- 1 event registration to staff the booth

Closing Reception Sponsor

HOSTED BY Bay Area Houston Economic Partnership

- Contact us today for more information!

Opening Reception Underwriter

INVESTMENT \$5,000 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during reception
- Opportunity to provide marketing flyer or giveaway at reception bars
- Opportunity to welcome attendees at beginning of reception
- 1 Full event registration

Thursday Breakfast

INVESTMENT \$3,000 (Exclusive)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during breakfast

Coffee Breaks

INVESTMENT \$1,500 (Multiple Available)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on signage during coffee breaks

Supporting Sponsor

INVESTMENT \$1,200 (Multiple Available)

- Logo and link on event website
- Naming in promotions and communications
- Recognition on thank you signage at event

ASCEND

**BAY AREA
HOUSTON**
Economic Partnership

 University
of Houston
Clear Lake