

ASHE Corporate Sponsor Program

Become an ASHE Corporate Sponsor and showcase your commitment to leading efficient and sustainable initiatives for health care facilities.

ASHE's Corporate Sponsor Program is a powerful platform that offers a fully customizable, yearlong engagement opportunity. It is designed for organizations that are passionate about advancing health care engineering and are committed to furthering the mission of the Society. By joining this program, you can play a pivotal role in helping ASHE develop education programs and products, provide orientation and training, build enthusiasm and motivation, and create a vibrant forum for networking and idea exchange.

There are three levels of sponsorship and the program includes high-visibility branding opportunities, ASHE membership, a custom credit to spend on ASHE's marketing assets and events and much more.



Corporate Sponsor Levels

Foundation Sponsor	\$100,000+ (\$90,000 custom credit)
System Sponsor	\$75,000 (\$68,000 custom credit)
Vision Sponsor	\$50,000 (\$45,000 custom credit)

See following page for an overview of benefits included in each sponsor level.

LET'S GET STARTED!

Contact **Jill Eiding** at jeiding@smithbucklin.com to customize your corporate sponsorship program.

2025 ASHE CORPORATE SPONSORS



ASHE Corporate Sponsor Program

Corporate Sponsor Level & Benefits	Foundation \$100,000+	System \$75,000	Vision \$50,000
Custom Credit: A flexible dollar allocation that may be applied toward the full suite of ASHE partner assets.	\$90,000^	\$68,000^	\$45,000^
Annual Partnership Recognition Fee	\$10,000	\$7,000	\$5,000
ASHE Vendor Memberships for Sponsor Representatives	10	7	5
Permission to use ASHE's Corporate Sponsor logo in sponsor advertising and promotional materials the partnership term	✓	✓	✓
Tier recognition on ashe.org webpage and select ASHE email communications and promotion materials	✓	✓	✓
Opportunity to provide a sponsor highlight post on ASHE's social media pages: LinkedIn (18K+ followers) and Facebook (4K followers)	LinkedIn + Facebook (1 each)	LinkedIn (x1)	Facebook (x1)
Banner Ad in HFM Insider e-News	Quarterly Top Rectangle (x4)	Bi-yearly Bottom Rectangle (x2)	
Opportunity to host a year-round ASHE Live Webinar (\$7,500 value and based on availability)	1		
Opportunity to send one member email (\$8,500 value)	1		
Additional discount % on HFM Print and Digital Assets	15%	10%	5%

Additional Benefits at PDC Summit and Health Care Facilities Innovation Conference®

Mobile application recognition	✓	✓	✓
Floor decal highlighting corporate support by booth location	✓	✓	✓
Logo recognition in General Session walk-in slide	✓	✓	✓
Logo recognition near Registration and/or Exhibit Hall entrance	✓	✓	✓
Priority booth selection based on Tier and Investment (pre-event)	✓	✓	✓
Invitations to Health Care Facilities Innovation Conference® President's Reception	4	2	1
Additional Comp Full Conference Registration(s)	10 - PDC Summit 10 - Health Care Facilities Innovation Conference®	7 - PDC Summit 7 - Health Care Facilities Innovation Conference®	5 - PDC Summit 5 - Health Care Facilities Innovation Conference®
Complementary Lunch Ticket(s)	10 - PDC Summit 10 - Health Care Facilities Innovation Conference®	7 - PDC Summit 7 - Health Care Facilities Innovation Conference®	5 - PDC Summit 5 - Health Care Facilities Innovation Conference®



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