

ASHE Sustainability Initiative

Working together for a sustainable future

ASHE is dedicated to working collaboratively to help health care facilities become more sustainable by adopting environmental, social, and fiduciary practices that support healthy, equitable, and resilient environments and communities. In support of this mission, we are looking for solution providers to demonstrate thought leadership in helping hospitals attain sustainability goals. In addition, the solution providers would help ASHE identify ways to be more sustainable in our business practices, especially at conferences.

Sponsor Levels & Benefits	Optimize \$5,000	Electrify \$12,500	Decarbonize \$25,000
Marketing Kit – includes ASHE Sustainability Solution Provider logo and language to use on your website.	✓	✓	✓
Recognition on the ASHE website as a Sustainability Solution Provider – logo with link.	✓	✓	✓
Recognition at ASHE Academy as a Sustainability Solution Provider.	✓	✓	✓
Recognition at Annual Conference and PDC Summit as a Sustainability Solution Provider – badge ribbon and logo in general session.*	✓	✓	✓
First right of refusal on conference sponsorships that further showcase your commitment to sustainability.			✓
Opportunity to participate in an ASHE Workshop as part of Annual Conference and/or PDC Summit concurrent session programming to discuss current challenges of meeting sustainability targets for hospitals.		✓	✓
Opportunity to participate in additional thought leadership opportunities as available.		✓	✓
Opportunity to provide one (1) Sustainability Tip of the Month to be published on the ASHE website and advertised in the HFM Insider e-newsletter (includes author bio and headshot).	✓	✓	✓
Opportunity to provide a video version of your organization's Sustainability Tip of the Month.			✓
Participation in ASHE Sustainability Solution Provider network with quarterly solution meetings.		✓	✓
Participation in "Working Together and Taking Action" focused discussion bringing facility managers and solution providers together.		✓	✓
Opportunity to present at ASHE Annual Conference (choice of location: ASHE Connect Booth, Exhibit Hall, or Concurrent Session Room). Presentation must be educational in nature and not a sales pitch - content is subject to ASHE approval.			✓

By joining the ASHE sustainability initiative, participating companies will agree to the following:

- You will recognize that reducing the carbon footprint in healthcare will be based on the efforts of many organizations.
- Your company is committed to sustainable products and/or providing services that help hospitals reduce their carbon footprint.
- Your company is committed to sustainable production processes.
- Your company demonstrates commitment to waste reduction by agreeing to forgo disposable tchotchke/collateral and instead contribute to a sustainability coffee hour at the PDC Summit and Annual Conference.
- Fair pricing for sustainable products and services.
- Your company will promote the ASHE Sustainability Initiative at the PDC Summit and Annual Conference through your media of choice (social media, website, print etc.) by using the official hashtag and "Working together for a sustainable future" tagline.

A LA CARTE OPPORTUNITIES (available only to ASHE Sustainability Initiative Sponsors)

Energy to Care Case Study | \$3,750

Publish your content on [EnergytoCare.org](https://www.energytocare.org) homepage for one month. Case study will be archived in the [Success Stories](#) page and marked as "Sponsored Content". Includes promotion in two ASHE tweets and one issue of the Energy to Care e-newsletter.

Energy to Care E-newsletter | Starting at \$1,150

Become an exclusive advertiser of this quarterly e-newsletter that is delivered to more than 10,000 subscribers. [See page 17.](#)