## **PRINT OPPORTUNITIES**

## **2025 HFM Editorial Calendar**



November/December 2023



January/February 2024



March/April 2024 + Bonus Distribution



May/June 2024



July/August 2024 + Bonus Distribution



September/October 2024

ISSUE	DEADLINES	COVER STORY	FEATURES	MARKETPLACE	SOLUTIONS
JANUARY/ FEBRUARY	Ad Close: 11/20/2024 Ad Materials: 12/6/2024 Delivery Date: 1/15/2025	Sustainability	<ul> <li>Health care design and construction</li> <li>Facilities and engineering</li> </ul>	Computerized Maintenance Management Systems	<ul><li>Security and access control</li><li>Interior surfaces</li><li>Plumbing</li></ul>
MARCH/APRIL  PDC Summit: March 9-12, Atlanta Preview Issue + Bonus Distribution	Ad Close: 1/6/2025 Ad Materials: 1/24/2025 Delivery Date: 3/03/2025	[ SPECIAL SECTION ] ASHE Annual Construction Survey	<ul> <li>PDC Summit preview</li> <li>The Center for Health Design awards</li> <li>Facilities and engineering</li> <li>Sustainability</li> </ul>	Flooring	<ul> <li>Building controls and automation</li> <li>Power and electrical</li> <li>Furnishings</li> </ul>
MAY/JUNE	Ad Close: 3/20/2025 Ad Materials: 4/4/2025 Delivery Date: 5/14/2025	Awards celebrating the best in new construction, renovation and infrastructure.	<ul> <li>Health care design and construction</li> <li>Facilities and engineering</li> <li>Sustainability</li> </ul>	Security	<ul><li>HVAC</li><li>Fire safety</li><li>Cleaning and waste management</li></ul>
JULY/AUGUST  Health Care Facilities Innovation Conference: July 27- 30 Columbus, OH Preview Issue + Bonus Distribution	Ad Close: 5/20/2025 Ad Materials: 6/6/2025 Delivery Date: 7/16/2025	Compliance Challenges	<ul> <li>Health Care Facilities Innovation Conference preview</li> <li>Health care design and construction</li> <li>Facilities and engineering</li> <li>Sustainability</li> </ul>	Real-time location systems	Interior surfaces     Plumbing     Nurse communication systems
SEPTEMBER/ OCTOBER	Ad Close: 7/24/2025 Ad Materials: 8/6/2025 Delivery Date: 9/12/2025	Awards in leadership, facilities excellence and sustainability.	<ul> <li>Health care design and construction</li> <li>Facilities and engineering</li> <li>Sustainability</li> </ul>	Lighting	<ul><li>Flooring</li><li>HVAC</li><li>Signage and wayfinding</li></ul>
NOVEMBER/ DECEMBER	Ad Close: 9/22/2025 Ad Materials: 10/6/2025 Delivery Date: 11/17/2025	[ SPECIAL SECTION ] ASHE Biennial Salary Survey	<ul> <li>Health care design and construction</li> <li>Facilities and engineering</li> <li>Sustainability</li> </ul>	Power and electrical	<ul> <li>Computerized maintenance management systems</li> <li>Fire safety</li> <li>Furnishings</li> </ul>