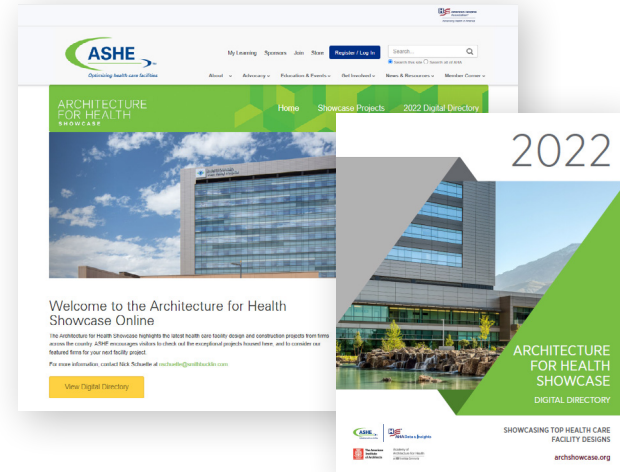


DIGITAL OPPORTUNITIES

Architecture for Health Showcase

ASHE's Architecture for Health Showcase highlights the latest health care facility design and construction projects and firms across the country. This dynamic showcase offers participants space at the PDC Summit, in HFM magazine, on the ASHE website and in a digital flipbook—all of which provides participants with increased visibility to hospital and health care facility leaders, including and beyond the ASHE membership. Choose a package and [submit an application](#) by December 14, 2022.



Digital Directory Only \$1,000

Your firm will be listed in the [Digital Directory](#) that will be posted online in March 2023 at [archshowcase.org](#) and promoted via *PDC News*, the HFM website, and a dedicated email. Target audiences include AHA/ASHE members and CEOs, plus attendees of the PDC Summit and ASHE Annual Conference.

- Directory listing includes company logo, firm name, contact information, office location(s), company description, and URL.

Standard Package \$1,500

Includes Directory Only benefits, plus:

- [Online slideshow](#) on [archshowcase.org](#), including 5-10 images of one recent health care design project with captions, plus company logo, firm name, contact information, office location(s), company description, and URL.

Key Dates & Deadlines

Applications Due: December 14, 2022

Artwork Due: January 31, 2023

Digital Directory/Slideshow Launch: March 6, 2023

Premium Package \$3,500 (10 Available)

Includes Standard Package benefits, plus:

- A full-page Architecture Showcase in one (1) issue of HFM magazine (appears in first 50% of issue):
 - » Two (2) images and a 450-word article of one recent health care design project
 - » Sidebar listing details of your project (e.g. building name, architect, date of completion, etc).
- Logo recognition on select marketing collateral for the 2023 PDC Summit (March 12-15, Phoenix), including signage, digital wall, session walk-in slides, event mobile app, and website.
- Opportunity to be included in the digital display gallery at the 2023 PDC Summit
- Expanded listing in the Architecture for Health Showcase Digital Directory.