

CONTENT MARKETING WEBINARS

Sponsored Webinar | Live: \$5,000

Capture leads and position your organization as a thought leader by hosting a live webinar on ASHRM's platform or providing a pre-recorded webinar for on-demand access. You provide the speakers and content and ASHRM will do the rest. Content must be educational and is subject to ASHRM approval. Benefits include:

Pre-webinar

- Logo recognition on all promotions, including social media, eNews*, and ASHRM website

During webinar

- 60-minute time slot (45-minute session and 15-minute Q&A)

Post-webinar

- Access to the list of attendee information, including names and email addresses
- Performance metrics
- Webinar available on-demand on ASHRM's website for 12 months

On-Demand Webinar | Pre-Recorded: \$2,500

Already have webinar content of your own? Add your recording to ASHRM's Educational Webinar Series on-demand library and make it available to the entire ASHRM audience.

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