

# DIGITAL ADVERTISING ASHRM WEBSITE

**53,200+**  
Homepage Views

**55,700+**  
Annual Conference  
Page Views



## Reach health care risk management professionals 24/7 on ASHRM.org!

ASHRM.org receives more than **200,000 users** and **1 million pageviews** annually, providing a valuable platform to promote your products and services all year long.

*Google Analytics, January 1 – November 15, 2023*

Ad Placement/Size	Rate Per Year	Homepage Positions Available	Annual Conference Page Positions Available
<b>Tower</b> (120 x 240)	\$5,700	4	-
<b>Full Banner</b> (468 x 60)	\$5,500	3	4

*\*Frequency and bundled pricing available. Contact Nick Schuette at [nschuette@smithbucklin.com](mailto:nschuette@smithbucklin.com) for more information.*

### AD REQUIREMENTS

- Acceptable file formats are JPG or GIF.
- Files must be web-ready and under 40kb. Please include URL link.
- All advertisements and sponsored content are subject to review and approval by ASHRM.
- Submit artwork to [alwalsh@smithbucklin.com](mailto:alwalsh@smithbucklin.com) by the 20th of the month prior to run date.