

ATC 2024: Sponsorship Opportunities

| BRANDING | |
|--|----------------------|
| Registration Bag (Exclusive) | \$60,000 |
| Hotel Key Cards (Exclusive) | \$50,000 |
| Lanyards (Exclusive) | \$50,000 |
| Water Bottles (Exclusive) | \$45,000 |
| Congress Notebooks (Exclusive) | \$40,000 |
| Exhibit Aisle Signs (Exclusive) | \$35,000 |
| Branded Hand Sanitizer Stations (Exclusive) | \$30,000 |
| Headshot Lounge (Exclusive) | \$30,000 |
| Escalator Clings | \$20,000 |
| Registration Pens | \$15,000 |
| Lightboxes | \$12,500 |
| Column Wraps | \$8,000 |
| Wall Clings | \$7,500 |
| Footprints | \$6,000 |
| Attendee Materials | \$5,500 |
| Floor Decals | \$5,000 |
| Free-Standing Panels | \$4,000 |
| Banners | Contact for Pricing |
| TECHNOLOGY | |
| Virtual Platform (Exclusive) | \$75,000 |
| Mobile App (Exclusive) | \$60,000 |
| Convention Center WiFi (Exclusive) | \$40,000 |
| Charging Stations (Exclusive) | \$40,000 |
| ADVERTISING | |
| Registration Confirmation Email | \$40,000 |
| Housing Confirmation Email | \$30,000 |
| Daily News Brief | Starting at \$15,000 |
| Attendee E-blast (Pre-Event, May 16, 2024) | \$15,000 |
| Attendee E-blast (Post-Event, June 12, 2024) | \$15,000 |
| Pre-Event Mailing List | \$5,500 |
| EVENTS | |
| Women's Networking Event | \$50,000 |
| Exhibit Hall Opening Reception | \$30,000 |
| Exhibit Hall Snack Breaks | \$15,000 |
| PRESENTATIONS | |
| Satellite Symposium | \$90,000 |
| Product Theater | \$25,000 |
| Focus Groups | \$15,000 |

SARAH APPLETON
+1 312 673 5575
sappleton@atcmeeting.org

EVERETT LIGHTLE
+1 312 673 4855
elightle@atcmeeting.org

