

	DIAMOND	PLATINUM	GOLD	SILVER
SPONSORSHIP INVESTMENT	\$35,000+	\$25,000 - \$34,999	\$15,000 - \$24,999	\$10,000 - \$14,999
Complimentary Conference pass	3	2	1	1
Exhibit Hall only pass	3	2	1	1
Complimentary virtual event pass	2	1	1	
Logo recognition on: <ul style="list-style-type: none"> • Conference guide • Sponsor signage • Opening General Session slides • All emails promoting sponsored activity (if applicable) 	X	X	X	X
Logo, company name, and website link on event website	X	X	X	X
Recognition on HCCA’s Facebook, LinkedIn, and Twitter in a post highlighting sponsors	X	X	X	
Logo recognition in all conference email correspondence	X	X		
Company name, website link, and booth number included in pre-event attendee “Thank You” email	X	X		
Full page ad in the conference guide	X	X		
General Session chair “seat drop” of one piece of marketing material	X			