

THOUGHT LEADERSHIP	
NEW! Midway Sponsorship	Contact for Pricing
Global Executive Day Networking Reception	\$30,000
Innovation Theater Presentation - Prime Time	\$25,000
Innovation Theater Presentation - Concurrent Time	\$20,000
Monday Reception Co-Host (Exclusive)	\$20,000
Community Networking Area in Exhibit Hall	\$15,000
Game Zone	\$15,000
Meeting Room - Weekly Rental (6/15-6/20)	\$15,000
Meeting Room - One Day Rental	\$5,000
Global Executive Day Coffee Break	\$10,000
Coffee Break (1 Available Tuesday, 1 Available Wednesday)	\$10,000
NEW! Tuesday DIA Social Sip Hour	\$9,500
Business Suites	Starting at \$4,500
ONSITE BRANDING	
Wi-Fi (Exclusive)	\$25,000
Mobile App (Exclusive)	\$20,000
Exhibit Hall Entrance Carpet Inlays (4 Available)	\$15,000
Lanyards (Exclusive)	\$15,000
Aisle Signs (Exclusive)	\$15,000
Pens (Exclusive)	\$12,500
Chalk Art	\$10,000
NEW! Case Study Competition	\$10,000
Meter Boards	\$5,000
CONVENTION CENTER BRANDING	
Digital Signage (4 Available)	\$25,000
Tall Banner, Lobby B2 (Exclusive)	\$20,000
Circular Banner (Hall C Lobby) 240"	\$20,000
Escalator Clings (2 Available, 1 in B and 1 in C)	\$15,000
Exterior Circle Sign (Convention Medallion Sign) 91" (Exclusive)	\$12,500
Double Column Wrap (4 Available)	\$6,000
ADVERTISING	
Registration Sponsor (Exclusive)	\$20,000
Social Media Bundle (5 Available)	\$5,000
DIA Attendee E-newsletter - Top (Limited Availability)	\$5,000
DIA Attendee E-newsletter - Middle (Limited Availability)	\$4,000
DIA Attendee E-newsletter - Bottom (Limited Availability)	\$3,000
Pre-Event eBlasts	Starting at \$4,000
Exhibitor Spotlight Directory	\$1,500

SARA KOLOVITZ

Companies 1-L

+1 312.673.4779

skolovitz@smithbucklin.com**ANDREW HAIGH**

Companies M-Z

+1 312.673.5442

ahaigh@smithbucklin.com