

# DIA 2025: Digital Signage Package



## Rotunda Video Marquee B – RVM-01

Attendees will see your branding as they go down the escalators to the Exhibit Hall Concourse.

**RESOLUTION:** 1792 x 832 p

**FILE TYPE:** STILL: JPEG, PNG, TIFF, PSD, EPS, PDF

**VIDEO:** Quicktime H.264, between 4-9 megabits for video bit rate

**LOCATION:** Rotunda B on the Concourse Level

**DESCRIPTION:** Curved LED Video Wall



## Hall A Video Marquee – HAM

**RESOLUTION:**

SPLIT SCREEN: 960 x 512 p

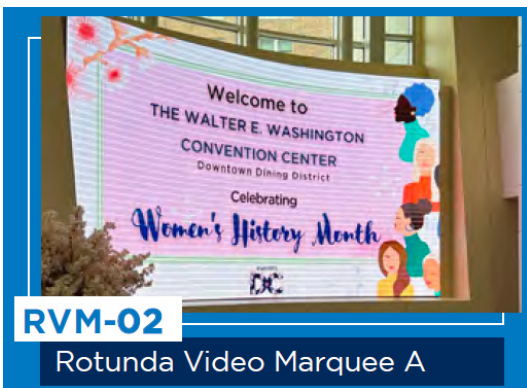
FULL SCREEN: 1920 x 512p

**FILE TYPE:** STILL: JPEG, PNG, TIFF, PSD, EPS, PDF

**VIDEO:** Quicktime H.264, between 4-9 megabits for video bit rate

**LOCATION:** Above the Hall A entrance

**DESCRIPTION:** Double-sided LED Video Wall



## Rotunda Video Marquee A – RVM-02

Attendees will see your branding as they go down the escalators to the Exhibit Hall Concourse.

**RESOLUTION:** 1920 x 1020 p

**FILE TYPE:** STILL: JPEG, PNG, TIFF, PSD, EPS, PDF

**VIDEO:** Quicktime H.264, between 4-9 megabits for video bit rate

**LOCATION:** Rotunda A on the Concourse Level

**DESCRIPTION:** Curved LED Video Wall

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## North Skywalk – Video Wall

Prominent Location near registration and the staircase attendees will come down from their 200 Level Sessions Rooms.

### RESOLUTION:

FULL SCREEN: 1440 x 480 p



## Middle Building Video Wall – MVW

Attendees will walk past on their way to session rooms.

**RESOLUTION:** 768 x 256 p

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