

## DIA 2025 Partner Levels

DIA Partner Levels	Diamond	Gold	Silver
	\$70,000+	\$50,000+	\$30,000+
Complimentary Meeting Room in Convention Center	x		
Recognition on Front Page of Mobile App	x	x	
Podium Acknowledgement during Opening Plenary	Logo on slide	Logo on slide	
Complimentary Full Meeting Registration(s)	3	2	1
Discount on Full Meeting Registrations for your company	20%	15%	10%
Pre-Show Sponsor Spotlight Email	Logo and description	Logo Only	Logo Only
Xpress Connect Plus Handheld Package (Lead Retrieval)	1		
Sponsor Ribbons for your team	x	x	x
Onsite Signage Recognition	x	x	x
Exhibit Hall Gamification Upgrade	x	x	
Priority Points (in addition to sponsorship points)	6	4	2

The DIA 2025 Partner Level Program automatically offers your organization added benefits to support your event marketing goals. Your organization's exhibit, sponsorship, and advertising spend will be totaled to determine your Partner Level. Each Partner Level includes unique benefits and onsite recognition

