



Global Annual Meeting
Exhibitor & Sponsor
 Prospectus

June 15-19, 2025
 Washington, DC
diaexhibits.org
 #DIA2025

Engage with leaders across the **entire** drug development life cycle at the **premiere** multi-disciplinary life sciences event!

About DIA Global Annual Meeting

For over **60 years**, the DIA Global Annual Meeting has been the premier gathering for industry innovators, academics, regulatory leaders, and patients to address pressing challenges and drive the next wave of groundbreaking innovations. This event attracts leaders across the **entire drug development life cycle** who are responsible for navigating regulatory processes and aligning science with business strategy. As an exhibitor, you'll **connect with influential prospective partners** eager to share knowledge and uncover innovative solutions that can transform their organizations.

DIA 2024 By the Numbers

4,100
Attendees

22,743
Leads Scanned
in the Exhibit Hall

48
Countries
Represented

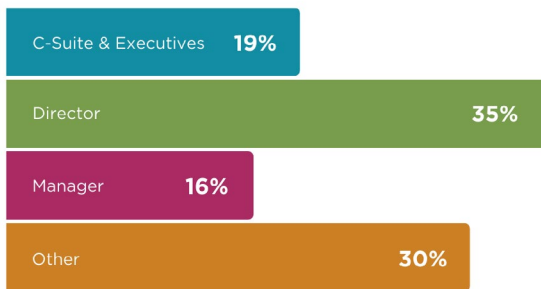
262
Sessions

Top 30
Biopharmaceutical
Companies Participate

11,272
Exhibitor Company
Page Views

Product Responsibility

- 49%** Pharmaceuticals
- 15%** CROs
- 11%** Biotechnology
- 10%** Technology Systems
- 2%** Medical Devices and Combination Products



2024 Organizations

2024 Job Titles



Click each button to get a look into **2024 attendee profiles!**





2025 Exhibit & Sponsorship Opportunities

Secure your opportunity for brand awareness and engagement with multi-disciplinary leaders from **all over the world!**

1

Exhibit at DIA 2025 Booth space starting at **\$6,000** [VIEW PRICING](#)

The exhibit program provides you with opportunities to engage with attendees and help meet your unique goals. We welcomed **4,100+ attendees** at our 2024 event!

Submit **Exhibit Application**

View **Floor Plan**



2

Become a **Sponsor** Sponsorships starting at **\$2,500** [VIEW MENU](#)

Explore an extensive menu of sponsorship opportunities that generate leads, build your brand, and present your organization as a thought leader within the industry. Advertising and sponsorships can help increase booth traffic **up to 104%*** — reserve your opportunity now! *CEIR

Submit **Sponsor Application**

View **Sponsor Opportunities**



3

Customized **Connections**

Whether you're looking to present to a captivated audience or create deeper connections in an intimate setting, these sponsorship opportunities connect your organization to **life sciences decision makers** in pharma, biotech, med device, and regulatory sectors. [LEARN MORE](#)

Innovation Theaters Starting at **\$20,000**

Showcase your solutions in an Innovation Theater located in the Exhibit Hall. DIA will promote your presentation in various event signage and select DIA marketing communications.

Submit **Application**

Meeting Room Rental Starting at **\$5,000**

Secure a dedicated meeting room in the Convention Center from 8AM to 5PM. Perfect for business meetings, product demos, or intimate client presentations!

Submit **Application**

Business Suites Starting at **\$4,500**

Need a place to meet? Conveniently located inside the Exhibit Hall, Business Suites are the perfect setting for staff briefings or business development meetings.

Submit **Application**

About DIA

Since 1964, DIA has been the world's **leading** member-based, non-profit organization driving innovation in patient safety and outcomes. We attract thousands leading international life sciences organizations from Pharma, Biotech, Medical Device, and Diagnostic Equipment together with global regulatory agencies and leading academic researchers in a neutral, collaborative environment.

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