

THOUGHT LEADERSHIP & NETWORKING	
Innovation Theater Presentation - Prime Time	\$25,000
Innovation Theater Presentation - Concurrent Time	\$20,000
Monday Opening Reception	\$20,000
Game Zone	\$15,000
Meeting Room Rental - Weekly	\$15,000
Meeting Room Rental - One Day	\$5,000
DIA Media Studio	\$13,000
Community Networking Area	\$12,500
DIA Student Case Competition	\$10,000
Happy Hour	\$8,500
Plenary Networking Display	\$2,500
Business Suites	Starting at \$4,500
DIA Quest: Play to Win!	\$500
ONSITE BRANDING	
Relaxation Station	\$25,000
Wi-Fi	\$25,000
Mobile App	\$20,000
Attendee Lanyards	\$20,000
Headshot Lounge	\$20,000
Exhibit Hall Entrance Carpet Inlays	\$15,000
Aisle Signs	\$15,000
Pens	\$12,500
Tote Bags	\$12,500
"Cup of Joe" Pop-Up Party	\$7,500
Meter Boards	\$5,000
CONVENTION CENTER BRANDING	
Escalator Runner	\$20,000
Carpet Inlay	\$10,000
Internal Hanging Banners	\$10,000
Exhibit Hall Entrance Floor Decals	\$7,500
ADVERTISING	
Registration Sponsor (Includes Registration Confirmation Email)	\$15,000
Event eBlasts	Starting at \$4,000
DIA Attendee E-newsletter - Top Banner	\$3,000
DIA Attendee E-newsletter - Middle Banner	\$2,000



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