



# NANS

NORTH AMERICAN NEUROMODULATION SOCIETY

## **EXHIBIT APPLICATION AND CONTRACT TERMS AND CONDITIONS**

*This Application and Contract to participate in the NANS 2027 Annual Meeting (“Event”) at Caesars Palace (“Facility”) over January 21-24, 2027, including but not limited to move-in and move out dates (“Event Dates”) shall become effective when it has been submitted by the exhibiting company and accepted by NANS. The individual signing this Application and Contract represents and warrants that he/she is duly authorized to execute this binding Application and Contract on behalf of the exhibiting company. By signing the application, the exhibiting company agrees to be bound by the terms and conditions below. The exhibiting company agrees that upon acceptance of this Application and Contract by NANS, with or without appropriate payment of the exhibition fee and further action by the exhibiting company, this Application and Contract, together with the terms and conditions below, (collectively “this Contract”) shall become a legally binding contract between NANS and exhibiting company (“Exhibitor”).*

## **EVENT MANAGEMENT**

360 Live Media will serve as manager of the Event’s Exhibit Hall (“Exhibits”) and will be known as NANS Show Management. NANS Show Management is responsible for assignment of exhibit booth space, exhibit logistics and collection of exhibitor payment. NANS Show Management acts as a liaison between exhibitors, NANS and all official Event contractors. If you have any questions about your exhibit booth, contact NANS Show Management directly.

### **NANS Show Management**

C/O 360 Live Media

330 N. Wabash Ave. Ste. 2000

Chicago, IL 60611

USA

Email: [NANSPartners@360livemedia.com](mailto:NANSPartners@360livemedia.com)

**1. Application and Eligibility.** Application for exhibit space must be submitted via online Application/Contract Link [HERE](#) to NANS Show Management, contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of neuromodulation and the professional education of those individuals attending the meeting. NANS shall determine the eligibility of any company, product, or service. NANS may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of NANS, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned.

**2. Exhibit Booth Price.** The prices for each booth are based on 10x10 increments: see pricing listed in the Contract. There will be an additional fee for corner and island booths. These prices include; an attendee preview list (of those attendees that opted in and consented to share their information with industry to include: name, company, city, state, zip code, country and registration type); a uniformly styled draped booth; a booth identification sign with company name; exhibitor listing in the program book (if produced), exhibit hall entrance signage, and mobile app; and exhibit hall only badges, based on booth size.

**3. Payment Dates.** No booths will be guaranteed until NANS receives full payment of the total booth fee or Business Suite, along with a signed contract. If full payment is not received by August 3, 2026, NANS will have the right to resell the assigned booth space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due to NANS by the exhibitor, and then the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that NANS will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due NANS.

**4. Cancellation or Reduction of Booth Space/Business Suite/Sponsor Level.** If the exhibitor notifies NANS of the exhibitor’s intent to cancel the contract after acceptance but prior to August 3, 2026, a refund of 50% of the monies received will be issued per booth. No refunds will be made, or cancellations accepted after August 3, 2026. If the exhibitor notifies NANS of the exhibitor's intent to cancel or reduce in size/level prior to August 3, 2026, a fee of 50% of the difference between the original fee and the reduced fee will be incurred. If for any cause beyond the control of NANS—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—NANS is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by NANS to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

Upon receipt of the signed application/contract and assignment of exhibit space or Business Suite, a **50% deposit** will be required. An invoice for the deposit will be sent for payment, which will be due within 30 business days of receipt of the invoice. All exhibit space must be paid for **IN FULL by August 3, 2026**. If payment isn’t received by the due date, it may be assigned to another exhibitor at the discretion of NANS. No exhibit space can be held until a signed application/contract is received. Should an exhibitor cancel or make a reduction for any reason, it shall notify NANS in writing, and the following fees will be incurred:

	<b>On or Before August 3, 2026</b>	<b>After August 3, 2026</b>
<b>Space Cancellation</b>	50% of exhibit booth/business suite/sponsor level fee	100% of exhibit booth/business suite/sponsor level fee
<b>Space Reduction</b>	50% of the difference between the original fee and reduced fee	100% of the difference between the original fee and reduced fee

**5. Assignment of Booth Space.** The initial space selection will be based on the exhibitor’s priority points total, availability of the requested area, the amount of space requested, special needs, and compatibility of

the exhibitor's products with NANS's aims and purposes. NANS reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

**6. Booth, Furnishings, Equipment, and Service.** A uniformly styled exhibit booth will be furnished that consists of draped material on aluminum framework with a back wall that is 8 ft high, side rails that are 3 ft high, carpeted exhibit hall, and identification sign that is 7 in. x 44 in. Exhibit displays must not project so as to obstruct the view of the adjacent booths. In the rear 5 ft of all booths, display material or equipment can be placed to a height not exceeding 8 ft, without the consent of NANS. In the remainder of the booth, display material or equipment shall not exceed 48 in. in height. Solid walls must feature a 6 ft (1.83 m) break every 30 ft (9.14m) to allow for clean lines of sight to nearby booths.

**7. Conduct of Exhibits & Business Suites.** The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor. However, exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales which occur on the exhibit floor. Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association (AMA) Code of Medical Ethics. Contests, drawings, and raffle prizes must be of minimal value. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of NANS. Helium balloons are not allowed on the exhibit floor. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. The character of the exhibits is subject to the approval of NANS. The right is reserved to refuse the applications of companies not meeting the standards required or expected, as is the right to curtail exhibits or parts of exhibits that are not in accord with the character of the meeting. Booths should be designed to draw attendees into the booths, not to encourage attendees to stand in the aisles.

**8. Installation/Dismantling.** Installation: All exhibits must be set up and aisles cleared by 5:00 pm on Thursday, January 21, 2027, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. Beginning at 5:00 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Dismantling: The following hours have been scheduled for dismantling exhibits: Saturday, January 23, 2027, from 4:00 pm to 11:00 pm. Dismantling exhibits before the closing time on Saturday, January 23, 2027, is strictly prohibited. Dismantling, or "preparing to dismantle," prior to the show closing will result in a \$1,000 fine, loss of 10 priority points, and a ban to exhibit at future meetings. The exhibit hall needs to be completely cleared by 11:00 pm on Saturday, January 23, 2027.

**9. Exhibitor Services.** On-site services are available to exhibitors through the official meeting contractor (hereinafter "Decorator"). An exhibitor's service kit will be provided to all exhibitors approximately 60 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, labor, and shipping.

**10. Contractor and Labor Coordination.** The Decorator will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The Decorator will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the Decorator be used for setup and dismantling. If an outside contractor is used, the following steps must be taken A. NANS and the Decorator must be notified, and proof of adequate liability insurance must be given, in an amount of no less than \$1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included. B. Check-in by all labor will be required at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the Decorator. C. All outside contractor personnel shall confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

**11. Ancillary Events.** Ancillary event request forms must be submitted to request meeting space at the hotel; events of any nature must be approved by NANS. No entertainment may be scheduled to conflict with any of NANS' programs, activity hours, or exhibit hours. Companies not exhibiting are not permitted to host any independent functions.

**12. Exhibit Staff Registration.** Registration for a certain allotment of exhibit representatives will be complimentary. If name changes/substitutions are made during the meeting, an onsite \$25 service fee will be incurred. Exhibit Hall Only badges will entitle registered exhibitors' admission to the Exhibit Hall only. Exhibitors must always wear badges—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area. Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by NANS or the Decorator. Exhibit Hall only badges do not give admission to other conference functions, nor are they transferable. Booth personnel, including demonstrators, hosts, and models, are required to confine their activities within the exhibitor's booth space. All representatives, including models or demonstrators, must be properly registered, wearing badges, and properly and modestly clothed. Scanty or revealing attire is not permitted. If Exhibitors are found to be sharing badges, then it will result in the immediate removal of those badges, following year decrease in badge allotment, and a loss of priority points.

**13. General Conference Registration.** Any exhibitor who desires to attend the program sessions or any optional activities must register and pay as a full conference attendee. Sponsors will receive a number of complimentary full-conference registration badges based upon their sponsor package level.

**14. Unacceptable Exhibits.** The exhibitor agrees not to use any displays that NANS determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject NANS to criticism or legal liability, are inconsistent with the stated purposes of NANS and the interest and welfare of its members, are inimical to the property rights of NANS, or violate the booth regulations or any other provision of this contract. In the event NANS determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, NANS may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact NANS.

**15. Insuring Exhibits.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is required by NANS that the exhibitor obtain all-risk insurance covering exhibit property while being absent from home premises for exhibit purposes, or a rider to exhibitor's existing policy. Neither the hotel/facility, NANS, nor the Decorator will be responsible for loss or damage to any property in storage, in transit to or from the hotel/facility, or while in the hotel/facility nor any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of NANS or the Decorator.

**16. Liability for Damages or Loss of Property.** Perimeter security is provided by NANS on a 24-hour basis from move in through move out. Notwithstanding the guard service provided by NANS for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless NANS, the hotel/facility, and the Decorator from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits there from, including that caused by or resulting from the negligence of NANS. The hotel/facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

**17. Use of Space - Lights, Audio/Visual, Music, Photography.**

A. Exhibitor lighting must be limited to the confines of the booth space. No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring exhibit booths or guests. Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be irritant or distraction to neighboring exhibit booths or guests. No pyrotechnics, strobe light effects or lasers are permitted. Lighting with other specialized effects must be submitted to NANS for approval.

B. Projectors, computer screens, or TV screens must not cause people to block the aisle. They are considered part of the overall booth components and may not protrude into the aisle.

C. Loudspeakers or operation of equipment that is of excessive sound volume to be annoying to neighboring exhibitors or guests is not permitted based on the 80/80 Rule: Any sound that consistently exceeds 80 decibels measured at the edge of an exhibitor's booth or is clearly identifiable more than 80 feet from that booth is considered objectionable.

D. Exhibitors are responsible for maintaining compliance with the appropriate music-licensing organizations for all music played in conjunction with an exhibit.

E. NANS official photographers may take photographs or videotapes of the Exhibit Hall. By registering, exhibitors acknowledge the possibility of being photographed or filmed and give NANS consent to potentially use your image/booth for marketing or promotional purposes. Exhibitors are prohibited from taking videos or photographs of other exhibits on the show floor, as any videos or photographs taken should be limited to their own booth space. Violators will be removed, and the party's responsible will incur the loss of priority points.

**18. Failure to Occupy Space.** Any space not occupied at the hotel by 5:00 pm on Thursday, January 21, 2027, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by NANS without refund, unless a request for delayed occupancy was received prior approval by NANS.

**19. Fire Regulations.** No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

**20. Advertising Material.** The use or distribution of any souvenirs during the meeting shall be subject to prior written approval by NANS. Such material shall be submitted to NANS for approval 60 days prior to the meeting. Except as otherwise provided, NANS will not endorse, support, or be liable for the claims made to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, suggest such endorsement or support. All handouts must be distributed within the exhibit booths. The NANS name, insignia, logo, and acronym are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature inside or outside of the exhibit area before, during, or after the meeting without prior written approval from NANS. Exhibitors will be provided with a NANS Exhibitor logo to use for advertising.

**21. Device/Drug/Equipment Demonstrations.** Device/drugs/equipment for demonstrations must not pose a safety hazard. All products exhibited must be presented and marketed in strict compliance with all federal, state, and local laws pertaining to the labeling and marketing of medical devices and drugs. Devices/drugs awaiting FDA approval (i.e., those qualifying for an Investigational Device Exemption) including but not limited to PMA (premarket approval) and 510(k) devices must be identified to NANS as such at the time of application for exhibit space. Documentation of compliance with all applicable FDA guidelines relating to the marketing and promotion of investigational devices must be submitted to NANS upon application submission:

A. Exhibitor notifies and identifies the medical device to NANS

B. Certify to NANS that a 510(k) application has been filed

C. Exhibitor is required to display in plain view in their booth that they have applied for but not yet received FDA approval. Devices/drugs presented for marketing outside the United States must be clearly and conspicuously labeled as such so as not to cause confusion or possible misrepresentation. Failure to meet marketing and labeling standards will result in the removal of the device/drug in question from the exhibit hall or forfeiture of exhibit space.

**22. Priority Point Policy.** Please refer to the NANS [priority point policy](#) for details on the assignment of points to exhibitors.

**23. Miscellaneous.** NANS shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to a decision by NANS. These terms and conditions may be amended at any time by NANS upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by NANS from time to time. This contract shall be interpreted under the laws of the United States and of the state of Illinois.