

<b>Benefits</b>	<b>Platinum \$7,000+</b>	<b>Gold \$3,001 - \$6,999</b>	<b>Silver Up to \$3,000</b>
Company logo in on-site conference guide and on-site sponsor signage	X	X	X
Company logo, name recognition, and website link on the event website	X	X	X
Recognition in Opening General Session slides	X	X	X
Company logo recognition in all emails promoting sponsored activity (if applicable)	X	X	X
Complimentary conference pass	2	1	
Recognition on HCCA's Facebook, LinkedIn, and Twitter in a post highlighting sponsors	X		
Company logo recognition in all conference email correspondence	X		