

PRINT OPPORTUNITIES

# 2022 HFM Editorial Calendar

ISSUE	DEADLINES	COVER STORY	FEATURES	MARKETPLACE	SOLUTIONS
<b>JANUARY/ FEBRUARY</b>	Ad Close: 12/14/21 Materials: 12/23/21 Mail Date: 1/14/22	<b>Advocacy and Compliance</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>ASHE Excellence in Health Care Facility Management Award</li> <li>EVS operations</li> </ul>	Building controls and automation	<ul style="list-style-type: none"> <li>Medical gas equipment</li> <li>Plumbing products</li> </ul>
<b>MARCH</b>  <b>PDC Summit Preview Issue + Bonus Distribution</b>	Ad Close: 2/7/22 Materials: 2/14/22 Mail Date: 3/7/22	<b>[SPECIAL SECTION]</b> <b>ASHE Annual Construction Survey</b>	<ul style="list-style-type: none"> <li>ASHE PDC Summit preview</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Health care furnishings	<ul style="list-style-type: none"> <li>Nurse communication systems</li> <li>Fire safety products</li> </ul>
<b>APRIL</b>	Ad Close: 3/3/22 Materials: 3/11/22 Mail Date: 4/6/22	<b>ASHE Strategic Objective</b>	<ul style="list-style-type: none"> <li>ASHE Vista Awards</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Security and access control	<ul style="list-style-type: none"> <li>Lighting equipment</li> <li>HVAC products</li> </ul>
<b>MAY</b>	Ad Close: 4/5/22 Materials: 4/12/22 Mail Date: 5/4/22	<b>Design and Construction</b>	<ul style="list-style-type: none"> <li>Interior design issues</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Signage and wayfinding	<ul style="list-style-type: none"> <li>Laundry equipment and supplies</li> <li>Computerized maintenance management systems</li> </ul>
<b>JUNE</b>  <b>ASHE Annual Conference Preview Issue + Bonus Distribution</b>	Ad Close: 5/6/22 Materials: 5/16/22 Mail Date: 6/7/22	<b>ASHE Strategic Objective</b>	<ul style="list-style-type: none"> <li>ASHE Annual Conference preview</li> <li>Health care building trends</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Floor coverings	<ul style="list-style-type: none"> <li>Automated disinfection systems</li> <li>Power and electrical equipment</li> </ul>
<b>JULY</b>	Ad Close: 6/3/22 Materials: 6/10/22 Mail Date: 7/6/22	<b>Compliance Challenges</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>EVS operations</li> </ul>	Lighting equipment	<ul style="list-style-type: none"> <li>Medical gas equipment</li> <li>Security and access control</li> </ul>
<b>AUGUST</b>	Ad Close: 7/1/22 Materials: 7/12/22 Mail Date: 8/3/22	<b>Sustainability</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	HVAC equipment	<ul style="list-style-type: none"> <li>Computerized maintenance management systems</li> <li>Patient education and entertainment systems</li> </ul>
<b>SEPTEMBER</b>	Ad Close: 8/4/22 Materials: 8/15/22 Mail Date: 9/7/22	<b>Design and Construction</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> </ul>	Floor care equipment	<ul style="list-style-type: none"> <li>Hand-hygiene equipment</li> <li>Cleaning products</li> </ul>
<b>OCTOBER</b>  <b>AHE Exchange 2022 Bonus Distribution</b>	Ad Close: 9/6/22 Materials: 9/13/22 Mail Date: 10/5/22	<b>AHE Environmental Services Department of the Year</b>	<ul style="list-style-type: none"> <li>Interior design issues</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Real-time location systems	<ul style="list-style-type: none"> <li>Fire safety products</li> <li>Health care furnishings</li> </ul>
<b>NOVEMBER/ DECEMBER</b>	Ad Close: 10/10/22 Materials: 10/17/22 Mail Date: 11/8/22	<b>ASHE Strategic Objective</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> <li>EVS operations</li> </ul>	Plumbing products	<ul style="list-style-type: none"> <li>Signage and wayfinding</li> <li>Power and electrical equipment</li> </ul>

\*Editorial calendar is subject to change.