



Marketing

[Exhibitor Marketing Toolkit](#)

ASHE has created a Marketing Toolkit to help exhibitors, sponsors, and attendees promote their presence at 2026 PDC Summit. The Social Media Toolkit can be found online at <https://www.pdcsummit.org/social-media-toolkit> and includes exhibitor and sponsor logos, signature files, social media images, and sample content for promoting your participation. Exhibitors should not use the ASHE corporate logo without prior approval from show management.

[Mobile App](#)

The 2026 PDC Summit - Mobile App will be available in the iTunes and Google Play stores in **March 2026**. There will also be a mobile web version for anyone using a device other than an iOS or Android platform. Each exhibitor is entitled to a complimentary listing in the mobile app including a 35-word company description. All company information within the mobile app will pull directly from your company's profile within the exhibitor registration portal (powered by Cvent).

Information uploaded directly into the Exhibitor Profile will be used in the 2026 PDC Summit Portal mobile app.

- Select Profile from the left side navigation bar or go to Exhibitor Profile then select View profile on the landing page to begin.

Profile information request includes:

- Company name
- Description
- Company phone number
- Company email address
- Website
- Social media handles and more

Exhibitor categories must be selected 2 weeks before conference start date. Example of the categories below. (Selecting a category this will show your company under its specific/specialized resource).

• Asset management • Building controls • Communication systems • Compliance solutions • Construction equipment & services • Electrical and power systems • Energy management • Environmental services • Facility equipment/boilers/chillers • Fire/life safety • HVAC systems • Infection prevention • Interior finishes/furnishings • Lighting systems • Medical gas & equipment • Plumbing products & systems • Safety & security • Signage/wayfinding • Sustainable product/service systems • Water systems

Press List

Magazine publications will be in attendance at the 2026 PDC Summit; however, there is not an official press list. For a list of publications in attendance, exhibitors can email Tracy Dagnon at tdagnon@aha.org.

Social Media Information

ASHE sites have been established on Facebook, LinkedIn and Twitter as a way to serve members, attendees, exhibitors, employees and press. See details below:

- Facebook: <https://www.facebook.com/asheaha/>
- LinkedIn: <https://www.linkedin.com/company/american-society-for-healthcare-engineering-ashe/>
- X/Twitter: https://x.com/i/flow/login?redirect_after_login=%2Fasheaha
 - Handle is @ASHEAHA
 - Hashtag: #PDCSummit