

# NSGC Mobile App

Exhibitor Portal – Updating Your Company Information

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- Specs/Dimensions for logo, head image/video & background image

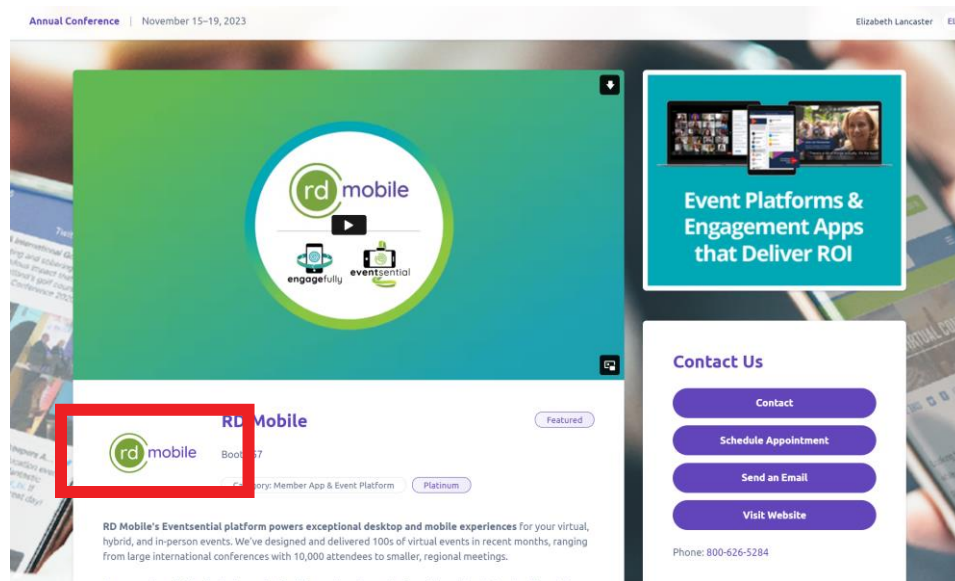
- [Access the Event App](#)

- Logging in, viewing the dashboard and updating your content

# Branding Details

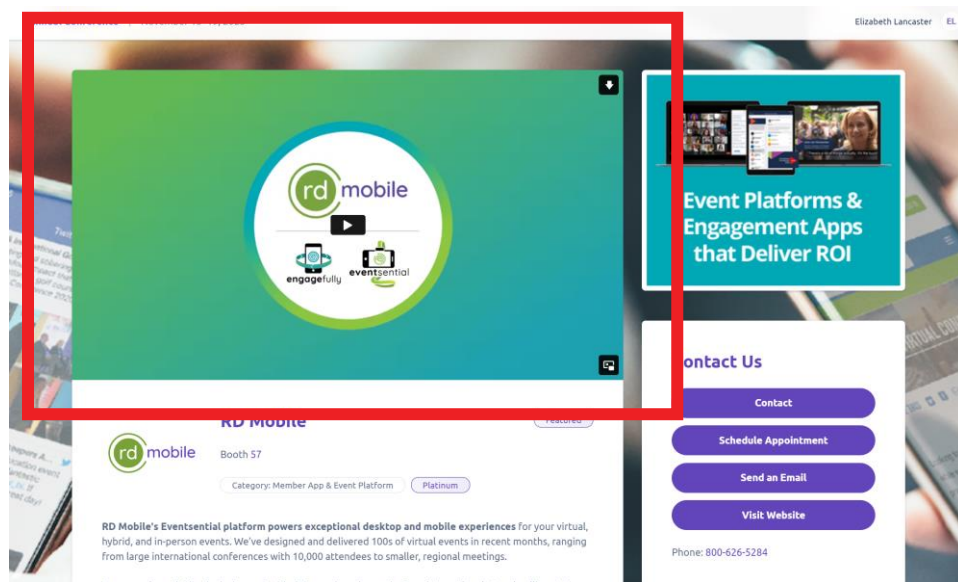
# Logo Image

- No larger than 600×160px
  - PNG or JPEG image,
  - no heavier than 200kB



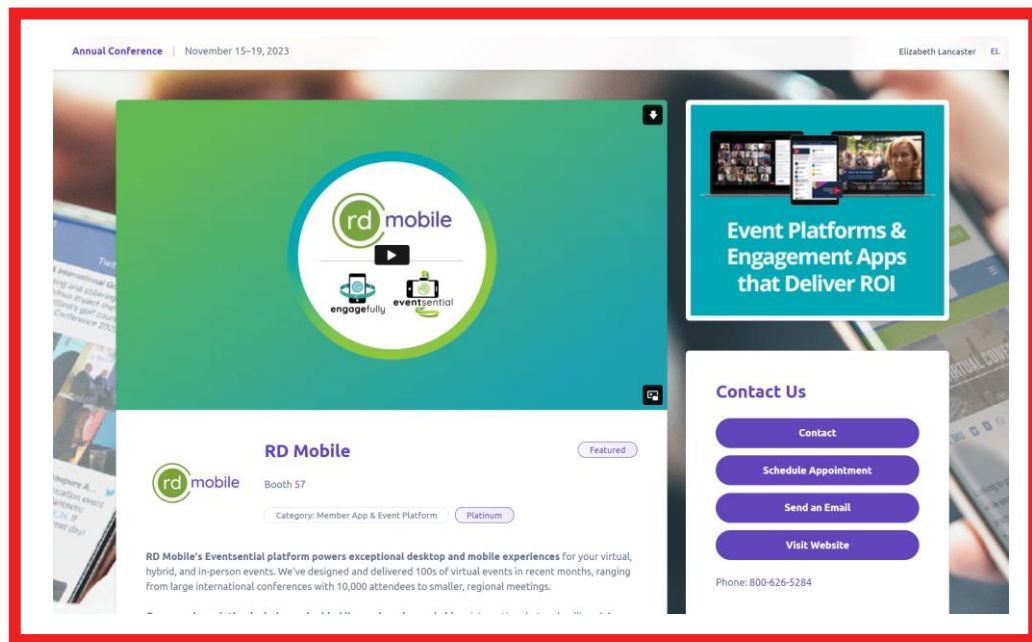
# Header Image or Video

- 960×540px
  - less than 1 MB
  - displays on desktop if no video is provided, displays on apps behind video button
- Video Content
  - If a video is configured, the Header Image will be hidden.
  - Video platform Options
    - Embedded Vimeo video
    - Embedded YouTube video



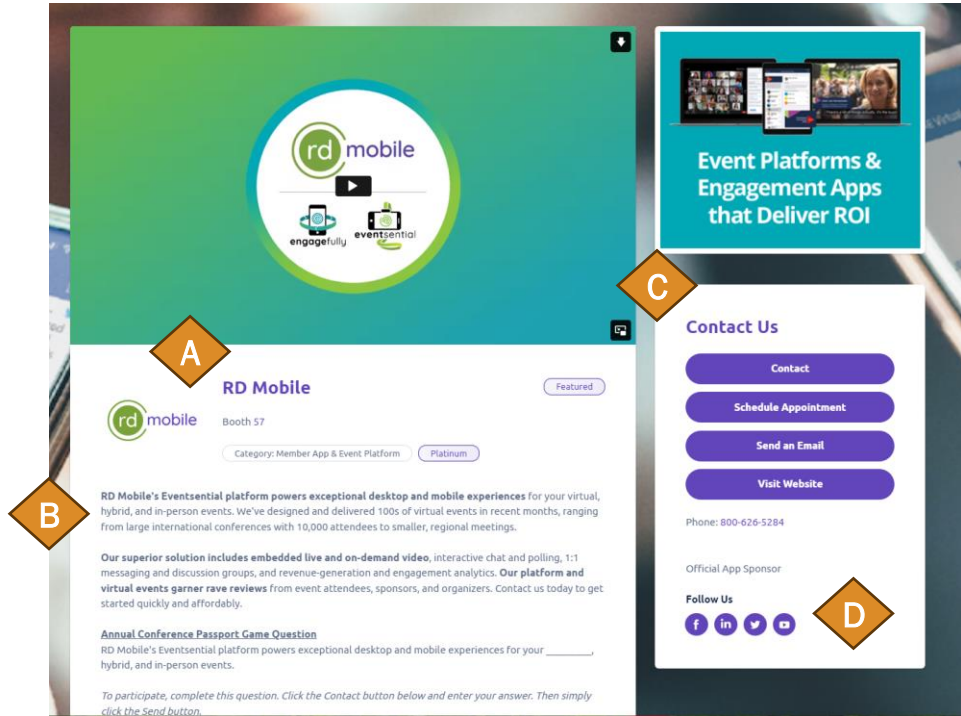
# Background Image

- 1920×1080px
  - less than 1 MB
  - Optional



# Additional Profile Attributes

- A. Company Name
- B. Description
- C. Contact Information:
  - A. Website
  - B. Email Address
  - C. Address
  - D. Phone Number
- D. Social Media Links

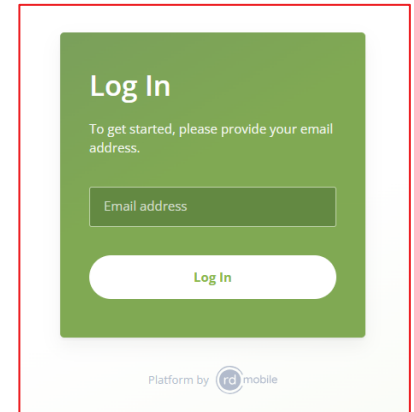


# Access the Event App



# How to login

- You will receive an email from the Tradeshow Team with a link directing you to a login page or you can use this link: <https://events.rdmobile.com/Account/Login>
  - *As the main contact, you are already assigned to your company profile.*
- Input your email address, press Log In and follow the directions provided:

A screenshot of a login page with a green background. The page has the title "Log In" at the top. Below the title, it says "To get started, please provide your email address." There is a text input field labeled "Email address" and a "Log In" button. At the bottom, it says "Platform by rdmobile" with the rdmobile logo.

Log In

To get started, please provide your email address.

Email address

Log In

Platform by rdmobile

# Exhibitor Management Portal Dashboard

- Confirm your Company Name appears at the top of the page. From here you can:
  - Preview your company profile from an attendee perspective
  - Edit your company profile
  - Post Event Reports  
*(please note – the QR code List will not have any data post event but may still be listed)*

The screenshot shows the 'Exhibitor Management Portal' interface. At the top, it displays 'Company Name' and '2023 NSGC ANNUAL CONFERENCE'. Below this is a welcome message: 'Welcome to the Exhibitor Management Portal! Here, you can review and edit the information about Ambry Genetics, A Konica Minolta Company that event attendees will see on the 2023 NSGC Annual Conference website and mobile apps.' There are three main sections: 'View Live Content' with a button 'View on 2023 NSGC Annual Conference Website'; 'Edit Content' with a button 'Edit Information' (highlighted by an orange box and an arrow from the text 'Click here to begin updating your company profile!'); and 'Download CSV Reports' with buttons for 'Contact Leads List' and 'QR Leads List'. At the bottom right, it shows 'Logged in as Elizabeth Lancaster' and a 'Log Out' link.

# Exhibitor Management Portal - Edit Form

- Below are some helpful Tips & Trips items to consider while editing their company profile page:
  - The Name field is required
  - Valid URLs must begin with "https://" or "http://"
  - The Description field/WYSIWYG editor only allows the input of certain very basic HTML styling tags (bold, italic, underline, etc). Attempting to input more complex HTML may cause a validation error.
  - Clicking **Save** should save changes to the draft state. A successful save will return the user to the dashboard.
  - If the user is not navigated back to the dashboard after saving, there is likely an invalid input. An error message should appear to assist the user in determining which field entry needs correcting.

**Edit Public Information** Cancel Save

BILLIONTOONE

Name  
BillionToOne

Description  
 B I U ↶ ↷ ✖ 🗑️ <>  
 One in a Few Billion. There are three billion letters, three billion nucleotides that make up our genome. Our proprietary technology has the ability to detect and quantify disease at single base-pair resolution. Our name speaks to this unique technology, and we are focused on applying it to various disease states to help more patients.

55 WORDS POWERED BY TINY

Website URL  
https://billiontoone.com

# Any Additional Questions?

Contact the Tradeshow Team:

[exhibit@nsgc.org](mailto:exhibit@nsgc.org)

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