

NSGC Mobile App

Exhibitor Portal – Updating Your Company Information

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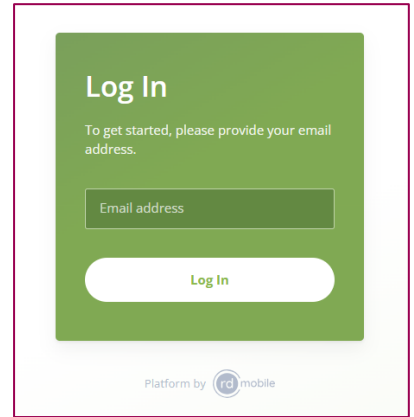
- [Branding Details](#)

- Specs/Dimensions for logo, head image/video & background image

Access the Event App

How to login

- Use this link to access the Exhibitor page and search for your company:
 - <https://events.rdmobile.com/Exhibitors/Index/17696>
 - *As the main contact, you are already assigned to your company profile.*
- Input your email address, press Log In and follow the directions provided.
- After selecting your company, click on the “Edit” button under your company name to be taken to the Exhibitor Management Portal.

A screenshot of a login interface. The background is a solid green color. At the top, the text "Log In" is displayed in white. Below it, a smaller white text reads "To get started, please provide your email address." There is a white rectangular input field with the placeholder text "Email address" in a light gray font. Below the input field is a white rounded rectangular button with the text "Log In" in green. At the bottom of the green area, there is a small white text "Platform by" followed by the "rd mobile" logo, which consists of a blue circle with "rd" and the word "mobile" next to it.

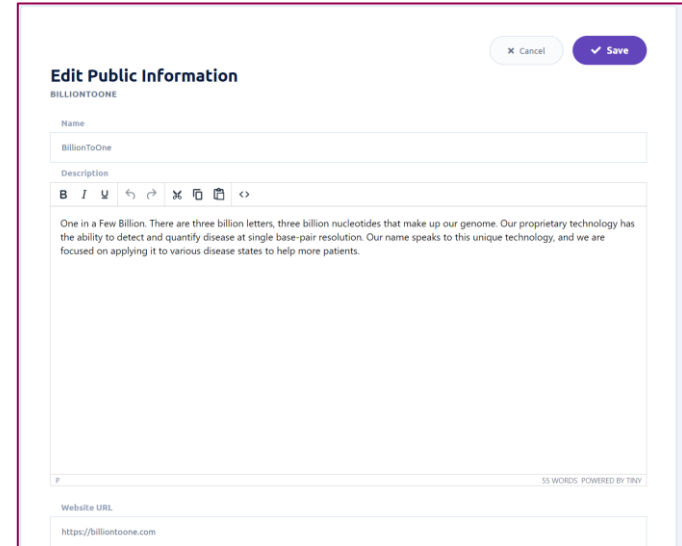
Exhibitor Management Portal Dashboard

- Confirm your Company Name appears at the top of the page. From here you can:
 - Preview your company profile from an attendee perspective
 - Edit your company profile
 - Post Event Reports
(please note – the QR code List will not have any data post event but may still be listed)

The screenshot shows the Exhibitor Management Portal interface. At the top, it says "Exhibitor Management Portal". Below that, the company name "Amby Genetics, A Konica Minolta Company" is displayed, along with "2023 NSGC ANNUAL CONFERENCE". A welcome message reads "Welcome to the Exhibitor Management Portal!". A sub-header "View Live Content" is followed by a button "View on 2023 NSGC Annual Conference Website". Another sub-header "Edit Content" is followed by a button "Edit Information". A third sub-header "Download CSV Reports" is followed by two buttons: "Contact Leads List" and "QR Leads List". At the bottom right, it says "Logged in as Elizabeth Lancaster" and "Log Out".

Exhibitor Management Portal - Edit Form

- Below are some helpful Tips & Trips items to consider while editing their company profile page:
 - The Name field is required
 - Valid URLs must begin with "https://" or "http://"
 - The Description field/WYSIWYG editor only allows the input of certain very basic HTML styling tags (bold, italic, underline, etc). Attempting to input more complex HTML may cause a validation error.
 - Clicking **Save** should save changes to the draft state. A successful save will return the user to the dashboard.
 - If the user is not navigated back to the dashboard after saving, there is likely an invalid input. An error message should appear to assist the user in determining which field entry needs correcting.



The screenshot shows a web form titled "Edit Public Information" for the company "BILLIONTOONE". At the top right, there are two buttons: "Cancel" and "Save". The form has three main sections:

- Name:** A text input field containing "BillionToOne".
- Description:** A rich text editor with a toolbar containing icons for bold (B), italic (I), underline (U), link (chain), unlink (chain with slash), image (img), and code (<>). The text area contains the following text: "One in a Few Billion. There are three billion letters, three billion nucleotides that make up our genome. Our proprietary technology has the ability to detect and quantify disease at single base-pair resolution. Our name speaks to this unique technology, and we are focused on applying it to various disease states to help more patients." At the bottom right of the text area, it says "55 WORDS, POWERED BY TINY".
- Website URL:** A text input field containing "https://billiontoone.com".

Branding Details

Logo Image

- No larger than 600x160px
 - PNG or JPEG image,
 - no heavier than 200kB

Annual Conference | November 15-19, 2023 Elizabeth Lancaster EL

rd mobile
engagefully eventSential

Event Platforms & Engagement Apps that Deliver ROI

RD Mobile Featured

Booth S7

Category: Member App & Event Platform Platinum

RD Mobile's EventSential platform powers exceptional desktop and mobile experiences for your virtual, hybrid, and in-person events. We've designed and delivered 100s of virtual events in recent months, ranging from large international conferences with 10,000 attendees to smaller, regional meetings.

Contact Us

Contact

Schedule Appointment

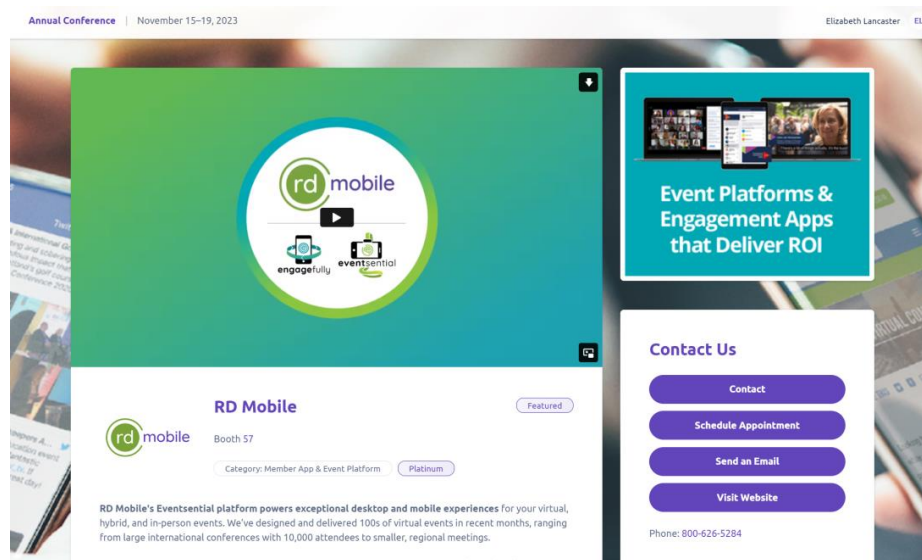
Send an Email

Visit Website

Phone: 800-626-5284

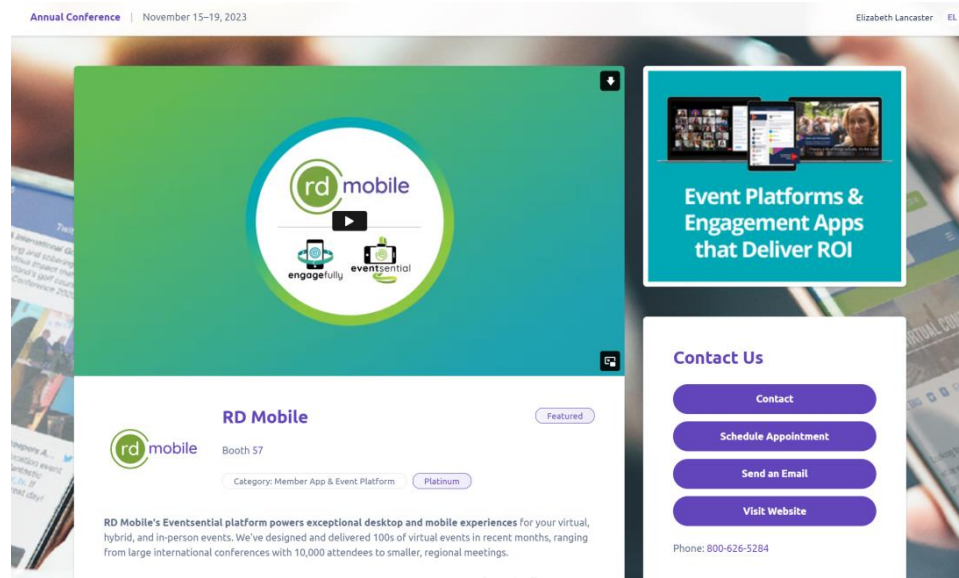
Header Image or Video

- 960x540px
 - less than 1 MB
 - displays on desktop if no video is provided, displays on apps behind video button
- Video Content
 - If a video is configured, the Header Image will be hidden.
 - Video platform Options
 - Embedded Vimeo video
 - Embedded YouTube video



Background Image

- 1920x1080px
 - less than 1 MB
 - Optional



Additional Profile Attributes

- A. Company Name
- B. Description
- C. Contact Information:
 - A. Website
 - B. Email Address
 - C. Address
 - D. Phone Number
- D. Social Media Links

The image shows a professional profile for RD Mobile. At the top is a video player with a play button and the RD Mobile logo. Below the video, the company name "RD Mobile" is displayed with a "Featured" badge. The profile includes a description of their event platform, contact information (phone number: 800-626-5284), and social media links (Facebook, LinkedIn, Twitter, YouTube). A "Contact Us" section contains buttons for "Contact", "Schedule Appointment", "Send an Email", and "Visit Website".

RD Mobile Booth 57 Featured

Category: Member App & Event Platform Platinum

RD Mobile's Eventsential platform powers exceptional desktop and mobile experiences for your virtual, hybrid, and in-person events. We've designed and delivered 100s of virtual events in recent months, ranging from large international conferences with 10,000 attendees to smaller, regional meetings.

Our superior solution includes embedded live and on-demand video, interactive chat and polling, 1:1 messaging and discussion groups, and revenue-generation and engagement analytics. Our platform and virtual events garner rave reviews from event attendees, sponsors, and organizers. Contact us today to get started quickly and affordably.

Annual Conference Passport Game Question
RD Mobile's Eventsential platform powers exceptional desktop and mobile experiences for your _____ hybrid, and in-person events.

To participate, complete this question. Click the Contact button below and enter your answer. Then simply click the Send button.

Contact Us

Contact

Schedule Appointment

Send an Email

Visit Website

Phone: 800-626-5284

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Additional Questions?

Contact the Exhibit Team:

exhibit@nsgc.org

LEADING BEYOND THE HORIZON

43rd ANNUAL CONFERENCE • Sept. 17-21, 2024
Ernest N. Morial Convention Center • New Orleans, LA

