



Exhibitor Media Guidelines

The National Society of Genetic Counselors (NSGC) is pleased to welcome exhibitors to its 44th Annual Conference, November 6-10, 2025 in Seattle, WA.

GENERAL INFORMATION: The National Society of Genetic Counselors (NSGC) 44th Annual Conference is the premier educational event for genetic counselors — the only conference devoted to the educational needs of genetic counselors. As an exhibitor you will reach an array of genetic healthcare professionals from around the country. Attendees are professionals with a master's degree or higher and are eager to learn new information in medical genetics and counseling.

- All exhibiting companies and their third-party planners are expected to comply with all rules and regulations set forth by NSGC.
- NSGC is the designated agent to handle all media relations for the conference.
- NSGC will not share lists of media registered for the Annual Conference or lists of media who have attended in previous years.
- NSGC has a presence on Instagram, LinkedIn, Facebook and X for the Annual Conference. Use the hashtag #NSGC25 when discussing news and activities occurring during the meeting.

EXHIBITOR PRESS MATERIALS: All exhibitor press materials must adhere to NSGC's **Embargo Policy**. All research and data presented at the Annual Conference is embargoed for the beginning of its presentation time. Questions and materials may be directed to **Public Communications Inc.** (NSGCPR@pcipr.com, 630.344.2009).

AUTHORIZED NEWS MEDIA: Press registration is available only to journalists affiliated with verified news organizations who can provide examples of relevant news coverage. Exhibitors are prohibited from registering or identifying themselves as members of the press.

NEWS MEDIA CONTACT: Prior to the NSGC 44th Annual Conference, please contact **Public Communications Inc.** (NSGCPR@pcipr.com, 630.344.2009).