

ONS Congress 2025: Sponsorship Opportunities (High to Low Spend)

OPPORTUNITY	CATEGORY	INVENTORY	PRICE
Dog Petting Lounge	Experiential	SOLD	\$25,000
Event Tote Bag	Branding	SOLD	\$25,000
Hotel Key Cards	Branding	SOLD	\$25,000
Meditation Lounge	Experiential	SOLD	\$25,000
Mobile App	Branding	SOLD	\$25,000
ONS 50th Anniversary Celebration: Then. Now. Next!	50th Anniversary	SOLD	\$25,000
Premier Lounge Sponsor	Venue Visibility	SOLD	\$25,000
Welcome Signage Package	Venue Visibility	SOLD	\$25,000
Wi-Fi	Branding	SOLD	\$25,000
Attendee Lanyards	Branding	SOLD	\$20,000
Event Notebooks	Branding	SOLD	\$20,000
Headshot Lounge	Experiential	SOLD	\$20,000
Massage Station	Experiential	Exclusive	\$20,000
Water Bottles	Branding	SOLD	\$18,000
AI Photobooth	50th Anniversary	Exclusive	\$15,000
Branded Staircase	Venue Visibility	SOLD	\$15,000
ONS Congress Guide	Advertising	Exclusive	\$15,000
ONCC Recognition Breakfast for Certified Nurses	Branding	SOLD	\$15,000
Opening Ceremonies: Celebrating 50 Years of ONS and Oncology Nursing	50th Anniversary	SOLD	\$15,000
Registration Confirmation Banner Ad	Advertising	SOLD	\$15,000
Wayfinder Sponsorship & Directional Signage	Branding	Exclusive	\$15,000
50th Anniversary Photo Opportunity: Looking Into the Future Photo Experience	50th Anniversary	SOLD	\$15,000
Beers with Peers	Experiential	1 Available Per Night, Thursday & Friday	\$12,500
Coffee Break - Barista Bar	Branding	1 Per Day, 3 Days Total	\$12,500 Per Day or \$30,000 for 3 days
Coffee Break - Learning Hall Caffeine Break	Branding	1 Per Day, 3 Days Total	\$12,500 Per Day or \$30,000 for 3 Days
Event Pens	Branding	Exclusive	\$12,500
Focus Groups	Experiential	6 Available	\$12,500
Aisle Signs	Branding	SOLD	\$10,000
Attendee Mailer - Pocket Guide Sponsor	Advertising	Exclusive	\$10,000
Congress 101 Reception	Experiential	Exclusive	\$10,000
Dedicated Emails	Advertising	Limited Availability	\$10,000
Fortune Teller	50th Anniversary	Exclusive	\$10,000
Hotel Room Drop	Branding	5 Available Per Night	\$10,000
ONS Eras Friendship Bracelet Station	Experiential	Exclusive	\$10,000
Opening Welcome Gift	50th Anniversary	Exclusive	\$10,000

ONS Congress Sales Team

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OPPORTUNITY	CATEGORY	INVENTORY	PRICE
Event Mini Hand Sanitizers	Branding	SOLD	\$8,000
Floor Decal	Branding	3 Available	\$8,000
Roaming Ring Light Photo Opportunity	50th Anniversary	Exclusive	\$8,000
Event Map	Branding	SOLD	\$7,500
Attendee Mailer - Insert	Advertising	2 Available	\$5,000
Bluebird Charging Station	Venue Visibility	Exclusive	\$5,000
ePoster Pavilion	Branding	Exclusive	\$5,000
Event Tote Bag Insert	Branding	Limited Availability	\$5,000
Footprints	Branding	2 Available	\$5,000
Ribbon Wall	Branding	Exclusive	\$5,000
3-Sided Kiosk	Branding	Limited Availability	\$5,000
Attendee Email Banner Ads - Onsite or Post Event	Advertising	Limited Availability	\$4,500
Attendee Email Banner Ads - Pre Event	Advertising	Limited Availability	\$3,500
Direct Mailers - Pre Event	Advertising	Limited Availability	\$3,500
Grab'N'Go Swag	Branding	5 Available	\$3,000
Blog Posts	Advertising	1 Per Week, Unlimited Availability	\$2,500
Direct Mailers - Post Event	Advertising	Limited Availability	\$2,500
Symposia Digital Advertisements	Advertising	Unlimited Availability	\$2,500
ONS Congress Guide Ads	Advertising	Unlimited Availability	Pricing Varies

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