

QP/LSSR Digital Advertising Specs

Ad materials due 10 days before launch date

Please submit ads to Ian Allen at iallen@smithbucklin.com

Header Ad

(Leaderboard, Top Banner)

- Desktop/Mobile browsers
- Sizes: 960×90 (x-large screens), 728×90 (standard screens) and/or 320×50 (mobile devices)

Footer Ad

(Bottom Banner)

- Desktop/Mobile browsers
- Sizes: 960×90 (x-large screens), 728×90 (standard screens) and/or 320×50 (mobile devices)

Content Hub Sponsored Ad Module

- Desktop/Mobile browsers
- Ad slot located in sidebar on desktop, between modules on mobile
- Sizes: 300×250

Table of Contents Ad

- Desktop/Mobile browsers
- Sizes: 300×250 (standard/x-large screens) and/or 320×50 (mobile devices)

Navbar Sponsorship Ad

- Desktop only
- Sizes: 320×50