



# Registration & Badge Information

## Exhibitor Registration

Exhibitor registration information for name badges is sent out by the PDC Summit Registration team, [ASHEducation@aha.org](mailto:ASHEducation@aha.org) with the subject line **"Welcome to PDC Summit 2026 Exhibitor Registration and Portal Management."** This email includes a link to log in to the Exhibitor Portal where you can register your booth staff. If you did not receive this information, please check your spam folder, or contact [ASHEducation@aha.org](mailto:ASHEducation@aha.org).

## Exhibitor Badges

Exhibitors are provided with (3) complimentary Exhibit Hall badges and (1) complimentary Full Conference badge for the first 100 sq. ft. of exhibit space purchased. Exhibitors are provided (4) with additional complimentary Exhibit Hall badges and 1 complimentary Full Conference badge for every additional 100 sq. ft. of exhibit space purchased. Additional exhibit hall registrations can be purchased separately for \$210. Additional Full Conference registrations can be purchased separately for \$835.

Booth Size in Square Feet	Number of Complimentary Exhibit Hall Only Badges	Number of Complimentary Full Conference Badges
100 sq. ft.	3	1
200 sq. ft.	7	2
300 sq. ft.	11	3
400+ sq. ft.	15	4

**Organizations that invest \$10,000\* or more in event advertising and or sponsorships will activate the following benefits:**

### **Sponsor Logo Recognition on:**

- [PDC Summit Event Webpage](#)
- PDC Summit Mobile Application

- General Session Slides
- Exhibit Hall Entrance
- Other Digital Marketing Communications as determined by ASHE

**PLUS:**

- **One (1) Full Conference Exhibit Hall Registration Badge** for \$10,000 investment
- One (1) additional Full Conference Exhibit Hall Registration Badge for every \$5,000 over the initial sponsorship spend. Example: \$15,000 – 2 badges, \$20,000 – 3 badges
- Priority Points towards 2027 booth selection for all ASHE events as determined by total sponsorship spend
- Floor Decal placed by Exhibit Hall Booth noting Event Sponsor

Exhibitor badges are for the exhibit hall only and do not allow access to concurrent sessions. Event attendees do not have access to the exhibit hall until Monday, March 9, at 9:30 am. Exhibitors who give their badges to an event attendee to provide the attendee access to the exhibit hall prior to this time may, at the sole discretion of ASHE, lose part or all its priority points, and may entirely lose the privilege of exhibiting in future ASHE events. ASHE reserves the right to give an exhibit hall pass to any exhibitor or event attendee to grant them access to the exhibit hall at any time.

### [Hotel Reservations](#)

Exhibitors will receive the link to book housing in their badge registration confirmation email, as you must be registered before booking housing. For more information on travel and hotel arrangements, please refer to the [Location & Travel](#) section of the 2026 PDC Summit website. The discounted group rates apply until the reservation deadline of **January 30, 2026**, or until all rooms in the group block have been reserved, whichever occurs first. After the cut-off date, the discounted group rates may not be available. We encourage you to confirm your reservations early.

ASHE is the official housing/travel provider for the PDC Summit. Be aware that you may be solicited by other companies to book your hotel room or make travel arrangements. Such companies are not affiliated with and are not sponsored or approved by ASHE/AHA to provide travel arrangements for the PDC Summit. ASHE/AHA will not be responsible for any actions or omissions of such companies. By using the official travel provider, you can ensure that you are being booked in the housing block reserved by ASHE/AHA and take advantage of the group discounted rates.

### [Lead Retrieval](#)

CVENT is the official Lead Capture vendor of the 2026 PDC Summit. Lead capture licenses can be purchased through the **exhibitor registration portal** with access provided to the primary contact for your company.

### Pickup Process

Exhibiting booth personnel can pick up their badges at the PDC Registration Desk in the George R. Brown Convention Center beginning at 8:00 am. on **Sunday, March 8.**