THOUGHT LEADERSHIP	
Sunrise Sessions (Monday & Tuesday)	\$11,500
Opening Ceremony & Keynote Session	\$10,500
Keynote Session - Monday	\$10,500
Closing Keynote Session - Tuesday	\$10,500
Session Tracks	Starting at \$4,500
Presentation Theater in Solution Center	\$4,000
Onsite Podcasts	\$1,000
MEMBER MEET-UPS & NETWORKING	
Scholarship Program	\$14,250
Marketers Meet-Up	\$5,000
Small or Rural Organization Meet-Up	\$5,000
Communicators and Public Relations Meet-Up	\$3,500
Strategic Planners and Business Developers Meet-Up	\$3,500
New Member/First Time Attendee Kick-Off	\$3,500
Presidents Club Meet-Up	\$2,500
Young Professionals Member Meet-Up	\$2,000
BOOTH TRAFFIC DRIVERS	
Professional Pavilion	\$15,000
Welcome Reception	\$12,500
Networking Refreshment Break	\$5,000
Lunch in Solution Center	\$5,000
Passport to Prizes	\$750 (+\$100 Prize)
BRANDING & PROMOTIONAL PRODUCTS	
Hotel Room Key Cards	\$13,500
Lanyards	\$10,000
Mobile App	\$10,000
Pre and Post-Conference Sponsor Email	\$4,500
Registration Confirmation Banner Ad	\$3,000



JILL EIDING

Companies 0-M +1 202.367.2343 jeiding@smithbucklin.com

SUE GRIFFIN

Companies N-Z +1 312.673.5586 sgriffin@smithbucklin.com