

## SIO Education Packages

### Promotional or Educational Webinar | \$15,000 (Non-CME)

**All fulfillment below requires a 45-day planning cycle from the time of signature.**

- 60-minute educational topic offering (SIO to approve final date and content)
  - Includes up to three (3) speakers
  - Includes all faculty management, session coordination, and execution on SIO webinar platform
  - Unlimited live attendance seats from supporting company (Zoom webinar session attendance cap may apply) • Copy of mp4/video recording to industry supporter available for company use for 60 days post live event
  - Live event recording available in IO University, SIO's on-demand Learning Management System
  - Post-event attendee report inclusive of first name, last name, institution, job title, area of specialty (excludes email and mailing addresses)
  - Standard SIO marketing\* of event:
    - Two (2) dedicated, standalone emails with supporter logo recognition and direct link to supporter site of choice
    - Four (4) dedicated social media posts for the event on all SIO social channels prior to the event
    - Two (2) dedicated spotlights in *IO Insights* (SIO weekly newsletter)
- \*SIO reserves the right to schedule the event marketing collateral in accordance with the overall society marketing calendar.
- Honoraria for faculty not included; pricing available upon request
  - CME optional; pricing available upon request.

### Series Programming | Contact for Pricing

We're always open to flexing our model to accommodate multi-part education opportunities. Ask us about two-, three-, and six-part programming examples, or share a custom concept we can co-develop! Past series programming include Talk Tuesdays, a new virtual series that is an initiative of the SIO Research Development Committee which includes free educational lectures designed for early-career interventional radiologists. Contact us today to learn more about opportunities to partner with SIO in 2023.

### Master Classes (Virtual or In-Person) | Contact for Pricing

Intensive half day, full day, or multi-day workshops designed to follow a custom curriculum developed by identified expert faculty and SIO program task forces.

Past Master Class Courses:

- Liver Directed Therapy Master Class
  - In-person 1.5 day workshop
  - Virtual one day workshop
- Y-90: Your Guide to Y90 Radioembolization
  - Virtual Event | 2-day course | custom design
- Musculoskeletal
  - In-person half day or 1.5 day workshop
  - Virtual six week series

### Customized Course Design | Contact for Pricing

The SIO team, Education Committee, and key stakeholders are available to support the design and execution of your vision to address an identified need within the SIO member community. Opportunities range from webinar series or workshops to cohort learning models.

### Contact Us

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