

SIO IO Awareness Packages

IO Awareness Month Supporter | \$5,500

- Logo recognition as IO Awareness Month supporter on IO Awareness microsite (linked to website of choice)
- Logo recognition as IO Awareness Month supporter on all SIO email marketing/promotion of IO Awareness Month
- Inclusion of industry supporter clinical trial information of choice on IO Awareness microsite (for 10 months) via link to supporter's clinical trial data site
 - Industry supporter to provide hyperlink to most recent abstract and/or data description
 - Listed in alphabetical order by industry supporter on IO Awareness microsite
 - Industry supporter required to submit 250 words max description of study
 - No limit on number of studies
 - SIO to promote clinical trial microsite page during IO Awareness month via one (1) highlight in *IO Insights* and one (1) dedicated email sent to SIO database

IO Awareness Month Education Supporter | \$15,000 (6 Available)

Includes all Supporter package benefits, plus:

- Recognition as sponsor of the Sentinel Studies in IO webinar (Emerging Therapies in IO webinar is sold out)
- Two 90-minute CME webinars with 20-minute segments for support
- Promotion includes standard SIO marketing of event:
 - Two (2) dedicated standalone email blasts to SIO database with supporter logo recognition and direct link to supporter site of choice
 - Four (4) dedicated social media posts for event on all SIO social channels prior to the event
 - Two (2) dedicated spotlights in *IO Insights* (SIO weekly newsletter)
- One dedicated social media post per supporting company during IO Awareness Month (1-31 October)
- Webinar list of attendees (to include name, institution, city, state, zip)

SIO Awareness Podcast Mini-Series | [SOLD OUT]

- Recognition as SIO IO Awareness Month Podcast Series, sponsored by [Company Name]
- Selection of 3 KOL speakers and coordination of topics within theme of IO Awareness Month
- Exclusive sponsorship of three-part podcast series; 45 minutes each
 - Production to be scheduled summer 2023; launched during IO Awareness Month
 - Includes logo recognition from Backtable & SIO
 - Includes standard SIO marketing:
 - Two (2) dedicated standalone email blasts to SIO database with supporter logo recognition and direct link to supporter site of choice
 - Four (4) dedicated social media posts for event on all SIO social channels prior to the event
 - Two (2) dedicated spotlights in *IO Insights* (SIO weekly newsletter)
 - Podcasts to be hosted on Backtable website; linked to SIO IO Awareness microsite

Contact Us

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