

## SIO Industry Membership Levels & Benefits

### SIO Premiere Industry Partner | \$25,000

#### Partnership:

- Two (2) 60-minute private touchpoint meetings annually with past or current SIO Board of Directors liaisons (one meeting will be scheduled at SIO's Annual Scientific Meeting in person; follow up meeting scheduled virtually).
- Invitation to Industry Member Recognition Reception, held during the SIO Annual Scientific Meeting and any industry specific events (virtual or in person).
- Serve as industry advisor to SIO physicians and SIO staff to provide strategic and operational guidance.
- Ongoing communication of SIO developments, priorities, and initiatives.

#### Year Round and Annual Scientific Meeting Recognition:

- First come, first served priority exhibit placement, based upon date/time of contract received. (Response deadline seven (7) business days after Exhibit selection begins, prior to public opening). Premiere Corporate Partners select first, in order of contract received.
- Complimentary registration for two (2) corporate staff members to attend the SIO Annual Scientific Meeting (in-person only, above and beyond those offered with the purchase of exhibit floor presence).
- (1) Complimentary ticket to SIO Social Event at the SIO Annual Scientific Meeting
- High priority logo recognition and branding on SIO industry membership SIO web page.
- High priority logo recognition at the SIO Annual Scientific Meeting (includes recognition through conference physical signage, mobile app, exhibit floor cling, badge identification, conference slides, and opening general session).
- Complimentary opportunity to promote (1) new product or therapy, applicable to product showcase section in SIO Annual Scientific Meeting App. *See Annual Scientific Meeting section for details.*
- Recognition from SIO in one (1) dedicated post recognizing current year industry member partners, written by SIO, published in *IO Insights* (weekly electronic SIO publication).
- Opportunity to promote industry partner educational programs via SIO social media channels (up to three promotions annually, per partner).
- Opportunity to place product and/or medical information, in the form of one (1) editorial content, in *IO Insights*, per partnership and approval from SIO during year of membership (to be fulfilled by November 30).
- One (1) complimentary e-blast to SIO member database (to be fulfilled by November 30).
- Exclusive access to new SIO promotional opportunities before other industry partners.

#### Access:

- Complimentary mailing list (first/last name, title, physical address only) of SIO Annual Scientific Meeting attendees.
- 20% discount for three (3) delegates to attend ticketed educational SIO virtual or in-person events upon request (3 delegates per program; does not apply to social events or the SIO Annual Scientific Meeting).
- 15% discount on one (1) year round a la carte purchase (includes email blast, 60 to 90-minute education opportunity, website advertisement).
- Access to SIO physician leadership and membership for customized and collaborative SIO Annual Scientific Meeting projects including focus on education or research efforts and any exclusive industry member strategic updates or feedback sessions for the society
- Access to SIO membership needs data or research as performed (if applicable).
- Complimentary subscription to all SIO member-only communications, updates, or publications.

### SIO Supporter Industry Partner | \$12,500

#### Partnership:

- One (1) 60-minute private touchpoint meetings annually with past or current SIO Board of Directors liaisons (scheduled virtually).
- Invitation to Industry Member Recognition Reception, held during the SIO Annual Scientific Meeting and any industry specific events (virtual or in person).
- Serve as industry advisor to SIO physicians and SIO staff to provide strategic and operational guidance.
- Ongoing communication of SIO developments, priorities, and initiatives.

#### Year Round and Annual Scientific Meeting Recognition:

- First come, first served priority exhibit placement, based upon date/time of contract received. (Response deadline seven (7) business days after exhibit selection begins, prior to public opening). Premiere Corporate Partners select first, in order of contract received).
- Complimentary registration for one (1) corporate staff member to attend the SIO Annual Scientific Meeting (in-person only, above and beyond those offered with the purchase of exhibit floor presence).
- Logo recognition placement on SIO industry membership web page.
- Logo recognition at the SIO Annual Scientific Meeting (includes recognition through conference physical signage, mobile app, exhibit floor cling, badge identification, conference slides, and opening general session).
- Recognition in one (1) dedicated post recognizing current year industry member partners, written by SIO, published in *IO Insights* (weekly electronic SIO publication).
- 10% discount on promotion for (1) new product or therapy, applicable to product showcase section in SIO Annual Scientific Meeting App. *See Scientific Meeting section for details.*

#### Access:

- Complimentary mailing list (first/last name, title, physical address only) of SIO Annual Scientific Meeting attendees.
- 10% discount for one (1) company delegate to attend ticketed educational SIO virtual or in-person events upon request (one (1) delegate per program; does not apply to social events or the SIO Annual Scientific Meeting).
- 10% discount on one (1) year round a la carte purchase (includes email blast, 60 to 90-minute education opportunity, website advertisement).
- Access to SIO physician leadership and membership for customized and collaborative projects including focus on education or research efforts.
- Access to SIO membership needs data or research as performed (if applicable).
- Complimentary subscription to all SIO member-only communications, updates, or publications.

#### Contact Us

Beverlee Galstan  
Industry Relations Director  
bgalstan@sio-central.org  
(202) 367-2373