

GWS 2024: Sponsorship Program

The GWS 2024 Sponsorship Program is designed to meet a range of investment levels, all of which provide a high degree of return for your company with significant visibility to an audience of HR and workforce mobility professionals. Choose from the packages below, or contact us to create a customized option.

| SPONSOR LEVEL & BENEFITS | Strategic Partner \$42,000 | Champion \$27,250 | Supporter \$13,000 |
|--|-------------------------------|----------------------|-----------------------|
| Dedicated Email Blast <i>Reach all registered attendees with an e-mail crafted by you. Select from available pre- or post-conference dates. Content is subject to Worldwide ERC® approval.</i> | 1 | 1 | -- |
| Full Conference Registrations <i>Includes access to all keynotes and educational sessions.</i> | 8 | 5 | 2 |
| 60-Minute Concurrent Session <i>Deliver an informational, non-sales session eligible for CRP and GMS credit and position your organization as an industry thought leader. Session will be included in all conference promotional materials, scheduled concurrent to educational sessions, delivered live, and recorded for future viewing. Sponsor contract must be signed by June 10, 2024 to receive this benefit.</i> | ● | -- | -- |
| Virtual Industry Vertical Presentation <i>Share your company's expertise by including an executive on an industry vertical panel and showcase your organization's ability to address industry issues and provide solutions. This will be a virtual session where sponsors will also receive a session opt-in attendee list at the conclusion of the event.</i> | ● | ● | -- |
| Exhibit Booth Space | 20' x 20' | 10' X 20' | 10' X 10' |
| Logo on website, e-mails, mobile app, and thank you signage in high-traffic areas <i>Feature your logo on all conference promotional materials reaching over 6,000 people up until and during the live event. Logo specs: 1280x720 px minimum in PNG format.</i> | ● | ● | ● |
| Social media mentions <i>Worldwide ERC® is extremely active on LinkedIn with over 12,900 followers. We will post at least two mentions thanking our sponsors of the conference before and after the event.</i> | ● | ● | ● |
| Company description on event website/mobile app | ● | ● | ● |
| Logo recognition from main stage <i>Sponsors are recognized during the opening greeting, keynote address and closing session, and throughout the event space.</i> | ● | ● | ● |
| Mobile App Push Notification <i>Send a push notification to attendee phones through mobile app.</i> | 2 | 1 | -- |
| Exhibit Hall Passport Game <i>Drive traffic to your booth by participating in this popular attendee game. Attendees must collect stamps from all participating exhibitors to enter the prize drawing. WERC to provide a prize (valued at \$100 or more) and attendees must be present to win.</i> | ● | -- | -- |